

NGEnvironment
Partner Meeting in Lousada, Portugal
06th- 08th of November 2018

Project Nummer: 2018-1-DE02-KA204-005014

Intellectual Outputs

NGEnvironment

Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGOs

The NGENvironment Project



IOI - Summary research report



- ❖ Multidisciplinary evidence based state-of-the-art presented in a form of a report that will present the guidelines for the project's framework
- ❖ Transferrable product to any NGO already established or to be founded within any region of the project's consortium.
- ❖ It will also set a benchmark for the NGO, green and social entrepreneurship sectors in Europe since it will collate a vast international desk and field-based diagnose and showcase of best practice that has currently – to our knowledge – no equivalent in the UE.

IO2 - Induction to Pedagogy for NGO staff



- ❖ Within this induction training, which will mostly be in a format of e-learning, based on electronic resources, existing NGO staff members will improve their pedagogical skills regarding communication, openness to answer questions, pedagogical methods, risk management and conflict resolution, among others.

IO3 - Training package for social and green NGO leadership

- ❖ A bespoke, modular (5 days) leadership training course that specifically addresses the development of management and entrepreneurial skills for the NGO sector...
- ❖ While the full list of topics to be addressed will emerge from the research conducted it is anticipated that, at a very minimum, the proposed new training course will include all the normal leadership and entrepreneurship development modules like; (1) introducing leadership; (2) introducing green and social entrepreneurship; (3) creative thinking, initiative, self-confidence; (4) idea generation and evaluation; (5) testing and prototyping the idea; (6) communications and outreach; (7) funding mechanisms.

IO4 - Online platform and observatory



- 1) To present role models for NGO leadership;
- 2) To provide instant access to a library of information resources;
- 3) To provide a range of on-line environments and forums where NGO leaders/staff members can exchange ideas and practices with their peers in partner countries, collaborate on potential joint ventures and support each other;
- 4) To demonstrate the powerful impact that civic action may present in contributing locally or regionally for solving major environmental issues, while at the same time alleviating social issues;
- 5) The observatory will feed powerful evidence-based content for the Policy Paper (IO8).

IO5 - Engagement toolkit



- ❖ This output will then be a comprehensive engagement toolkit that will mostly support and inform field work to engage potential new NGO leaders to take part of the immersion programme and the training course; existing NGO leaders and staff members to enlist to the project's online platform and observatory and to be willing to host the immersion programme.
- ❖ The engagement toolkit will comprise a variety of means specifically tailored to different and very specific audiences identified during the research phase, and may include short videos (for portable devices), specific brochures, booklets or leaflets, scrapbooks and photographs, info graphics, audiovisual testimonials, among others; being different in approach, design and contents from the products generated for the general dissemination of the project.

IO6 - Audiovisual instructive package

- ❖ To complement the Induction to Pedagogy for NGO staff, the NGO immersion program and the training course a set of 5 audiovisual products will be developed, mainly in the form of 3 minutes videos and animations.
- ❖ Additionally, a set of 3 videos will be created throughout the project lifecycle:
 - 1) a 10 minutes video documenting the project's progress;
 - 2) two 5 minutes videos showcasing selected high performance (role models) NGOs that are contributing to solving environmental issues while at the same time fostering social inclusion.



IO7 - Survival guide for NGO Founding and Funding

- ❖ This output will specifically provide aid to citizens willing to create their own NGOs or to take part of an existing one in an educated way.
- ❖ It will consist of a step-by-step guide explaining all legal and practical requirements needed to found and manage an NGO.
- ❖ It will also suggest funding mechanisms and provide important 'surviving' tips provided from experienced leaders.
- ❖ In brief, it will provide an excellent up-to-date starting point providing tailored support to new NGO leaders.

IO8 - Policy paper

“Unlocking the potential of associativism for social action and change”

The policy paper will address the **main findings** of the project, provide **evidence** and discuss why a change of NGO policy approach might be relevant – at least in the green and social fields; the **policy options available**; the **pros and cons** of each option; and the **impact and value for money** resulting from NGO action. Finally the policy paper will **recommend a course of action** based on the experiences and lessons learned in the course of the NGENvironment project.

IO9 - Layman report



- ❖ Aimed at a large scale distribution within NGOs and NGO-sector related entities but also to non specialized NGO public, such as informal groups of citizens, schools, environmental activists, social workers, municipalities, etc.
- ❖ The report will summarize the project's rationale, objectives, methods, and main results achieved, and provide evidence-based critical discussion on the role and potential that NGOs and civic action have in promoting change engagement for achieving collective sustainability.
- ❖ The laymen report shall also include the main conclusions of the final conference.

