

**NGEnvironment
Second Partner Meeting in
Santander, Spain -**

21st- 23rd of May 2019

Project Nummer: 2018-1-DE02-KA204-005014



NGEnvironment

Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGOs

Introduction to IO5

IO5 - Engagement toolkit



- ❖ This output will then be a comprehensive engagement toolkit that will mostly support and inform field work to engage potential new NGO leaders to take part of the immersion programme and the training course; existing NGO leaders and staff members to enlist to the project's online platform and observatory and to be willing to host the immersion programme.
- ❖ The engagement toolkit will comprise a variety of means specifically tailored to different and very specific audiences identified during the research phase, and may include short videos (for portable devices), specific brochures, booklets or leaflets, scrapbooks and photographs, info graphics, audiovisual testimonials, among others; being different in approach, design and contents from the products generated for the general dissemination of the project.

