

Dissemination Plan



NGEnvironment

Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGO's

Erasmus+ Programme - Strategic Partnership
AGREEMENT N°:
2018-1-DE02-KA204-005014



Dissemination log

PARTNER: <u>AcrossLimits</u>						
ONLINE						
Publishing info/news on project's website						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Establishment of relevant links to the NGEEnvironment website from other sites						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Distribution of digital newsletters, announcements, and info via e-mail						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Use of online social networks to disseminate NGEEnvironment info						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Facebook Post on project facebook page. https://www.facebook.com/pg/NGEnvironment-501938536990391/posts/?ref=page_internal	Nov 8 th , 2018	Potential participants of project and friends of current followers	22	Screenshots	EU	
Facebook Post on project facebook page. https://www.facebook.com/pg/NGEnvironment-501938536990391/posts/?ref=page_internal	Nov 8 th , 2018	Potential participants of project and friends of current followers	24	Screenshots	EU	



Facebook Post on project facebook page. https://www.facebook.com/pg/NGEnvironment-501938536990391/posts/?ref=page_internal	Nov 12 th , 2018	Potential participants of project and friends of current followers	97	Screenshots	EU
Facebook Post on project facebook page. https://www.facebook.com/pg/NGEnvironment-501938536990391/posts/?ref=page_internal	Nov 12 th , 2018	Potential participants of project and friends of current followers	22	Screenshots	EU
Facebook Post on project facebook page. https://www.facebook.com/pg/NGEnvironment-501938536990391/posts/?ref=page_internal	Nov 27 th , 2018	Potential participants of project and friends of current followers	26	Screenshots	EU
Facebook Post on project facebook page. https://www.facebook.com/pg/NGEnvironment-501938536990391/posts/?ref=page_internal	Dec 19 th , 2018	Potential participants of project and friends of current followers	24	Screenshots	EU
Facebook Post on project facebook page. https://www.facebook.com/pg/NGEnvironment-501938536990391/posts/?ref=page_internal	Jan 10 th , 2019	Potential participants of project and friends of current followers	28	Screenshots	EU
Facebook Post on project facebook page. https://www.facebook.com/pg/NGEnvironment-501938536990391/posts/?ref=page_internal	April 30 th , 2019	Potential participants of project and friends of current followers	30	Screenshots	EU



Facebook post on AcrossLimits facebook page https://www.facebook.com/pg/acrosslimits/posts/?ref=page_internal	Jan 4 th , 2019	Potential participants, and Acrosslimits clients	1146 Followers	Screenshots	EU
Twitter post on NGEEnvironment Twitter page https://twitter.com/NGEnvironment1	Dec 19 th , 2018	Potential participants, partnering countries company clients, other NGO's.	2 – It is proving difficult to gain followers on twitter platform so far. Further market/user research and efforts will be made for the following semester to gain more followers	Screenshots	Currently we believe the project twitter page is only reaching a small local audience.
Twitter post on NGEEnvironment Twitter page https://twitter.com/NGEnvironment1	Jan, 10 th , 2019	Potential participants, partnering countries company clients, other NGO's.	2	Screenshots	L
Twitter post on NGEEnvironment Twitter page https://twitter.com/NGEnvironment1	April 30 th , 2019	Potential participants, partnering countries company clients, other NGO's.	2	Screenshots	L
Other types of online activities/actions:					
Project online showcase on the AcrossLimits website	Oct 18 th , 2018 - ongoing	AcrossLimits current and potential clients	1904 followers between Oct '18 – March '19	webpage Google Analytics & screenshots	N
PRINT					
Distribution of print material and NGEEnvironment products at conferences, and meetings, even etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Publishing of NGEEnvironment info in newsletters, newspapers, magazines, etc.					
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Publishing of articles in local and international journals					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Distribution of info letters and invitations via regular mail					
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Other print activities/actions:					
FACE-TO-FACE					
Organised conferences					
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Internal explanation of the project to brief AcrossLimits staff to increase dissemination efforts	March 7 th , 2019	AcrossLimits Staff and international interns.	10	Photos	L , EU (The Acrosslimits team includes many interns from around Europe).
Organised seminars, workshops, panels, symposia, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Presentations in local and international conferences					
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Meetings with existing NGO leaders, potential new NGO leaders, local stakeholders, authorities, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Meet & Greet with NGO The Veg Box Malta established by Emanuela de Giorgio. Participants were invited from another project (Weight Matters) to learn about NGO The Veg Box Malta where they learnt more about the NGO'S future goals and mission as an environmentally conscious imitative and how they can contribute. https://www.facebook.com/thevegboxmalta/	2nd May – The Veg Box Malta: Villa Bologna St Anthony St, Attard	Establishing relationships with NGO's in Malta whilst growing awareness within the Maltese community.	22	Registration Photos	L, R
Organised exhibitions of NGEEnvironment material					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Utilisation of project products in relevant settings					



Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Demonstrations of project material to stakeholders					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Other face-to-face activities/actions:					
Other dissemination activities:					
PARTNER: ____ Asociación cultural y medioambiental Permacultura Cantabria_____					
ONLINE					
Publishing info/news on project's website					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
We created a project website in the Permacultura Cantabria's website to disseminate all project materials	15-12-2018	Our national and European network		Website: http://www.permaculturacantabria.com/ngenvironment/	E



Publication of two poster in our project website, to inform about the project and the kick off meeting	01-01-2019	Our national and European network		Link to our website: http://www.permaculturacantabria.com/ngenvironment/ Screen shot: https://drive.google.com/file/d/1Ct1wQdocuiAllux_n38GOQ2gziqSpNQX/view?usp=sharing	E

Establishment of relevant links to the NGEEnvironment website from other sites

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Distribution of digital newsletters, announcements, and info via e-mail

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
To disseminate the project posters through our national newsletter about European activities.	01-01-2019	Multipliers, professional, trainers and young people	The newsletter reaches more than 10.000 people.	Two project posters were published (pag 23). https://drive.google.com/file/d/1L7EAv4gvpv1lZ5qoGw9wDtbFGwYTi8v6/view?usp=sharing	The Newsletter is edited by Permacultura Cantabria and disseminated by the European Projects Service of the Cantabria Government and all regional development agencies of Cantabria R
To disseminate the research report about IO5 (Engagement Toolkit) through our national newsletter about European activities	20-05-2019	Multipliers, professional, trainers and young people	The newsletter reaches more than 10.000 people.	The report was published (pag 25) Pending link	R



Use of online social networks to disseminate NGEEnvironment info					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Creation and dissemination through Facebook, twitter and Instagram of the first pieces of news about the realization of the kick off meeting in Lousada.	07-11-18	European entities and general public.	We have more than 5000 friends in Facebook and more than 700 in Twitter.	Facebook: https://goo.gl/ExqrPX Instagram: https://goo.gl/PJZNF3 Twitter: https://goo.gl/xwFVjb	E
Creation and dissemination through principal social network of the first poster of the project NGEEnvironment	09-11-18	European entities and general public	We have more than 5000 friends in Facebook and more than 700 in Twitter.	Facebook: https://goo.gl/Mg1fqg Instagram: https://goo.gl/oSDcRZ Twitter: https://goo.gl/pdqKrC	E
Creation and dissemination through principal social network of a questioner about the NGEEnvironment Engagement Toolkit, with the goal to extract information about materials and channel preferred by the project target groups	7-05-2019	Potential new NGO leaders, staff members and social and green activists	We got 24 respondents	Facebook: https://www.facebook.com/PermaculturaCantabria/photos/a.1656712707907710/2306635799582061/?type=3&theater WhatsApp: https://drive.google.com/file/d/0B0XyZI5EAuIcS2ZZaVZaSG9ucnZQS_FZDWkRSOG9lZkFvQzZv/v	N and E



				iew?usp=sharing	
Dissemination of the Spanish research report about the NGEEnvironment Engagement Toolkit	20-05-2019	Respondents of the questioner and general public	Respondents could read the general conclusions for a sample of 24 individuals	Facebook: https://www.facebook.com/1656712654574382/posts/2315684022010572/ WhatsApp: Pending link	N and E
Dissemination of the second transnational project meeting	24.05.2019	European entities and general public	We have more than 5000 friends in Facebook and more than 700 in Twitter.	Facebook: https://bit.ly/2YQTUVF	E

Other types of online activities/actions:

PRINT

Distribution of print material and NGEEnvironment products at conferences, and meetings, events, etc.

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Publishing of NGEEnvironment info in newsletters, newspapers, magazines, etc.

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Publishing of articles in local and international journals

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Distribution of info letters and invitations via regular mail					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Other print activities/actions:					
FACE-TO-FACE					
Organised conferences					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Organised seminars, workshops, panels, symposia, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Presentation of the NGEEnvironment project to the participants of the course about Agrotourism we hosted on January 2019 (Project: A GREEN-growth approach for tourISM)	28.01.2019	Professionals and adult trainers working or interested in Agrotourism	15 adult trainers were informed and showed their interest in being informed about the project results	Participant's list: https://drive.google.com/file/d/1136VbR0K81OmrAOsD7vsgrH1nMu1E74-/view?usp=sharing Pictures: https://photos.app.goo.gl/egPusDFRbt5FD9n29	E
Presentation of the NGEEnvironment project to the participants of the course about Agrotourism we hosted on April 2019	09-04-2019	Youth workers from different NGOs and other entities	22 people informed	Participant's list: https://drive.google.com/file/d/1OgFhDZ-uhgCyq8VHMvdRaZ5Cj7N	E



				QmH2w/view ?usp=sharing	
				Pictures: https://bit.ly/2VOKDQE	
Presentations in local and international conferences					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Meetings with existing NGO leaders, potential new NGO leaders, local stakeholders, authorities, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Meeting with regional project stakeholders	21.03.2019	We had a meeting with our institutions and other local stakeholders to present the projects in which we're involved in and the ways to collaborate	Around 20 people was attending the meeting	Picture: https://drive.google.com/file/d/0B0XyZI5E_AuIcTDVFW_VIRaTRaNmRDMEk0bVFH_NVpYd0FGa_Gx3/view	R
Organised exhibitions of NGEEnvironment material					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Utilisation of project products in relevant settings					



Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Demonstrations of project material to stakeholders

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Other face-to-face activities/actions:

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PARTNER: FIPL

ONLINE

Publishing info/news on project's website

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Establishment of relevant links to the NGEEnvironment website from other sites



Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Established link from FIPL website to NGEEnvironment website	04.01.2019	Relevant sector on national and European level	250	Screenshot, and evidence at: https://www.fipl.eu/european-projects/	L, R, N, E, O
Distribution of digital newsletters, announcements, and info via e-mail					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
The first NGEEnvironment Newsletter was shared through the FIPL Facebook page	02.05.2019	Relevant sector on national and European level	83 followers, with 4 engagements	Screenshot, and evidence at: https://www.fipl.eu/european-projects/	L, R, N, E, O
Use of online social networks to disseminate NGEEnvironment info					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Other types of online activities/actions:					
PRINT					
Distribution of print material and NGEEnvironment products at conferences, and meetings, events, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Publishing of NGEEnvironment info in newsletters, newspapers, magazines, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Publishing of articles in local and international journals					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Distribution of info letters and invitations via regular mail					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Other print activities/actions:					
FACE-TO-FACE					
Organised conferences					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Organised seminars, workshops, panels, symposia, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Presentations in local and international conferences					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Meetings with existing NGO leaders, potential new NGO leaders, local stakeholders, authorities, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Meeting with Stanley Nwaneri from Cavan Cross Cultural Community to discuss the	Virginia 22 nd March 2019	NGO leader and community groups	1	Photographs	L, R.



leadership training.					
Meeting with John Grant from the Cavan Centre to discuss the leadership training.	Virginia 12 th April 2019	NGO leader and community groups	1	Photographs	L, R.
Meeting with local NGOs, community groups and social and environmental activists to complete the IO5 Questionnaires	Virginia 23-25 th April; 29-30 th April.	NGO leaders, community groups, social and environmental activists; Relevant sector on local level	15	Copies of questionnaires and summary report	L, R.
Organised exhibitions of NGEEnvironment material					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
NGEnvironment Project is presented on TVs with running PowerPoints that sit in the window of our office on Main Street, Virginia.	Virginia Ongoing since 01.02.2019	Community groups, local activists, NGO leaders; Relevant sector on a local level.	500	Photograph of display	L; R.
Utilisation of project products in relevant settings					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Demonstrations of project material to stakeholders					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
NGEnvironment was presented to the CIRCULINK project	Virginia	Relevant sector on European level	5	Copy of presentation	E



consortium at the kick-off meeting in Ireland. CIRCULINK aims to raise awareness of the circular economy so NGEEnvironment was of interest to the project team.	14 th November 2018				
Other face-to-face activities/actions:					
Other dissemination activities:					



PARTNER: Group for European Integration (GIE)					
ONLINE					
Publishing info/news on project's website					
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Establishment of relevant links to the NGEEnvironment website from other sites					
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Use of online social networks to disseminate NGEEnvironment info					
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4. Posting news about the project and the KO meeting in Lousada on Facebook page of GIE (FB article)	8.11.2018	Large audience	Approx. 100/year	https://www.facebook.com/grupulpentruintegrareeuropeana/posts/1620876328013274	E, O
6. Posting news about the IO5 Engagement Toolkit on	20.02.2019	Large audience	Approx. 100/year	https://www.facebook.com/grupulpentruintegrareeuropeana/p	E, O



Facebook page of GIE				osf.io/1802644269836478	
Other types of online activities/actions:					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
3. Presenting the project on GIE's website (Posting project standardized description)	15.10. 2018 - onwards	Large public	Approx. 100/year	www.gie.ro / Projects / NGEEnvironment	E, O
PRINT					
Distribution of print material and NGEEnvironment products at conferences, and meetings, events, etc.					
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5. Meeting to present the project and its intended outcomes and	16.01.2019	Students at "Journalism" Bachelor study programme	6	NGEnvironment - Diss proof - GIE 5.PDF	R



benefits for the 3 target groups		(1st year) at the University of Pitești (UPIT)			
7. Meeting to present the project and its intended outcomes and benefits for the 3 target groups	18.03.2019	Students at "Environmental Engineering" Bachelor study programme (2nd year) at the University of Pitești (UPIT)	11	NGEnvironment - Diss proof - GIE 7.PDF	R
Organised exhibitions of NGEnvironment material					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
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Other face-to-face activities/actions:					
1. Announcing GIE's Management	12.09.2018	Members of GIE's	4	---	L



Board about the project approval and presenting them the project		Executive Bureau			
2. Presenting the project and its expected outcomes with necessary tasks to be performed to GIE's staffs	17.09.2018	GIE's full-time and part-time staffs	28	---	L
Other dissemination activities:					

PARTNER: Rightchallenge					
ONLINE					
Publishing info/news on project's website					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Project description in the Rightchallenge's website	Nov 2018	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	500	Screenshot	L,R,N,EU
Establishment of relevant links to the NGEEnvironment website from other sites					



Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Distribution of digital newsletters, announcements, and info via e-mail					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Email with information about the project	March 2019	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	500	Email	L,R,N,EU
Use of online social networks to disseminate NGEEnvironment info					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Project description in the Rightchallenge's Facebook page	Dec. 2018	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	1000	Screenshot	L,R,N,EU
Other types of online activities/actions:					
PRINT					
Distribution of print material and NGEEnvironment products at conferences, and meetings, events, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Publishing of NGEEnvironment info in newsletters, newspapers, magazines, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Publishing of articles in local and international journals					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Distribution of info letters and invitations via regular mail					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Other print activities/actions:					
FACE-TO-FACE					
Organised conferences					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Organised seminars, workshops, panels, symposia, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Presentations in local and international conferences					



Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Environment Seminar	March 2019	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	200	PPT presentation, photos	L,R,N,EU
Meetings with existing NGO leaders, potential new NGO leaders, local stakeholders, authorities, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Organised exhibitions of NGEEnvironment material					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Utilisation of project products in relevant settings					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Demonstrations of project material to stakeholders					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Other face-to-face activities/actions:					
Other dissemination activities:					

PARTNER: SINERGIE					
ONLINE					
Publishing info/news on project's website					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Establishment of relevant links to the NGEEnvironment website from other sites					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Distribution of digital newsletters, announcements, and info via e-mail					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
1 st NGEEnvironment Newsletter	07/05/2019 - mailchimp	Mailing list of 134 contacts	Total opens 66	https://bit.ly/2YQnPgq	N
1 st NGEEnvironment Newsletter	07/05/2019 – social media	Sinergie's followers on Facebook	64 reaches 1 likes 2 interaction 1 shares	Screenshots (3)	N



1 st NGEnvironment Newsletter	07/05/ 2019 – social media	Sinergie's followers on Linkedin	152 reaches 5 likes 9 interaction 2 shares	Screenshots (3)	N
1 st NGEnvironment Newsletter	07/05/ 2019 – social media	Sinergie's followers on Twitter	245 reaches 3 interaction 1 shares	Screenshots (3)	N
Use of online social networks to disseminate NGEEnvironment info					
Titles, short description, names, web- addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentati on available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Facebook	06/11/ 2018 - online	Sinergie's followers	106 reaches 6 likes 10 interactions 3 shares	Screenshots (1)	N
Linkedin	06/11/ 2018 - online	Sinergie's followers	217 reaches 2 likes 3 shares	Screenshots (1)	N
Twitter	06/11/ 2018 - online	Sinergie's followers	648 reaches 14 interactions	Screenshots (1)	N
Facebook	April 2019 - online	Sinergie's followers & groups about environmental issues	947 reaches 2 likes 66 interactions 2 shares	Screenshots (2)	N
Linkedin	April20 19 - online	Sinergie's followers & groups about environmental issues	201 reaches 6 likes 2 shares	Screenshots (2)	N/E
Twitter	April20 19 - online	Sinergie's followers	72 reaches 1 interactions 1 re-twit	Screenshots (2)	N
Facebook	22/05 2019 - online	Sinergie's followers	89 reaches 2 likes 7 interactions 2 shares	Screenshots (4)	N
Linkedin	22/05 2019 - online	Sinergie's followers	179 reaches 4 likes 1 shares	Screenshots (4)	N
Twitter	22/05 2019 - online	Sinergie's followers	236 reaches	Screenshots (4)	N





Other types of online activities/actions:					
PRINT					
Distribution of print material and NGEEnvironment products at conferences, and meetings, events, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Publishing of NGEEnvironment info in newsletters, newspapers, magazines, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Publishing of articles in local and international journals					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Distribution of info letters and invitations via regular mail					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Other print activities/actions:					
FACE-TO-FACE					
Organised conferences					
Titles, short description,	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N =



names, web-addresses etc.						national; E = EU; O = Outside EU)
Organised seminars, workshops, panels, symposia, etc.						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available		Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Presentations in local and international conferences						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available		Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Meetings with existing NGO leaders, potential new NGO leaders, local stakeholders, authorities, etc.						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available		Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Organised exhibitions of NGEEnvironment material						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available		Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Utilisation of project products in relevant settings						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available		Level (L = local; R = regional; N = national; E = EU; O = Outside EU)





Demonstrations of project material to stakeholders						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Other face-to-face activities/actions:						
Other dissemination activities:						

PARTNER: University of Paderborn						
ONLINE						
Publishing info/news on project's website						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
German and English NGEEnvironment Website	Sep 2018	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	Approx. 150 persons per month	 http://ngenviroment.eduproject.eu/?lang=de	L,R,N,EU	
Presentation of GET-UP project on UPB website	Sep 2018	NGO leaders, trainers, staff, associates, entrepreneurs,	Approx. 450 persons per month		L,R	




		mentors and adults		https://wiwi.uni-paderborn.de/de/ep5/wirtschaftspaedagogik-prof-beutner/forschung/aktuelle-drittmittelprojekte/ngenviroment/	





Establishment of relevant links to the NGEEnvironment website from other sites

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Link on UPB Website	15.09.2018	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	400	https://wiwi.uni-paderborn.de/de/ep5/wirtschaftspaedagogik-prof-beutner/forschung/aktuelle-drittmittelprojekte/ngenviroment/ 	L,R,N,EU
Link in Blog-Post on Facebook	30.04.2019	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	120		

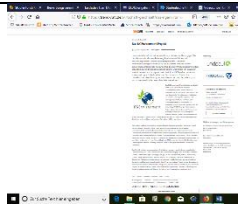
Distribution of digital newsletters, announcements, and info via e-mail

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Newsletter Ausgabe 1: Worauf zielt	02.05.2019	Broader attention/	890		L, R, N



NGEnvironment ab?		audience for GET-UP Project			
Use of online social networks to disseminate NGEnvironment info					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Facebook-Posts on Lehrstuhl für Wirtschaftspädagogik II-Blog → Some new insights into the project	30.04.2019	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	Approx. 120		L,R,N https://www.facebook.com/pg/Lehrstuhl-für-Wirtschaftspädagogik-II-1391044937619962/posts/?ref=page_internal
Facebook-Posts on Lehrstuhl für Wirtschaftspädagogik II-Blog → Current state of the project	08.11.2018	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	Approx. 120		L,R,N https://www.facebook.com/pg/Lehrstuhl-für-Wirtschaftspädagogik-II-1391044937619962/posts/?ref=page_internal
Facebook-Posts on Lehrstuhl für Wirtschaftspädagogik II-Blog → Introduction to the new project	05.11.2018	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	Approx. 120		L,R,N https://www.facebook.com/pg/Lehrstuhl-für-Wirtschaftspädagogik-II-1391044937619962/posts/?ref=page_internal
Facebook-Posts on Lehrstuhl für Wirtschaftspädagogik II-Blog (Erasmus+-Days)	12.10.2018	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	Approx. 120		L,R,N https://www.facebook.com/pg/Lehrstuhl-für-Wirtschaftspädagogik-II-1391044937619962/posts/?ref=page_internal



						62/posts/?ref=page_internal
Other types of online activities/actions:						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
3. Das Projekt NGENvironment Short discription about the importance of the project in the NGO sector. https://trendkraft.de/wirtschaft-geschaeft/das-ngenvironment-projekt/	25.04.2019	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults, interested persons, broader audience	< 3000-5000		L,R,N	
PRINT						
Distribution of print material and NGENvironment products at conferences, and meetings, events, etc.						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Publishing of NGENvironment info in newsletters, newspapers, magazines, etc.						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Publishing of articles in local and international journals						




Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Distribution of info letters and invitations via regular mail

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Other print activities/actions:

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
No. 4 Poster of NGEEnvironment Project in English and German language	01.09.2018	Overview of GET-UP project and Presentation of it	< 400		L, R, N, E, O

FACE-TO-FACE

Organised conferences

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Organised seminars, workshops, panels, symposia, etc.

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Presentations in local and international conferences					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Environment Seminar	March 2019	NGO leaders, trainers, staff, associates, entrepreneurs, mentors and adults	200	PPT presentation, photos	L,R,N,EU
Meetings with existing NGO leaders, potential new NGO leaders, local stakeholders, authorities, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Organised exhibitions of NGEEnvironment material					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Utilisation of project products in relevant settings					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Demonstrations of project material to stakeholders					
Titles, short description,	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N =



names, web- addresses etc.					national; E = EU; O = Outside EU)
Other face-to-face activities/actions:					
Other dissemination activities:					



NGEnvironment



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