

# NGO leaders: what they (should) do!

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- NGO Leaders have to create an organisational culture to support the main goal of any non-profit organization, namely, being an agent of human change. The product of an NGO is a completely changed human life: a healed patient, a child who is learning, a young man or a young woman transformed into an adult with personal dignity etc. Meanwhile, NGOs have to create the positive change in their NGO communities in a professional, ethical and responsible manner.



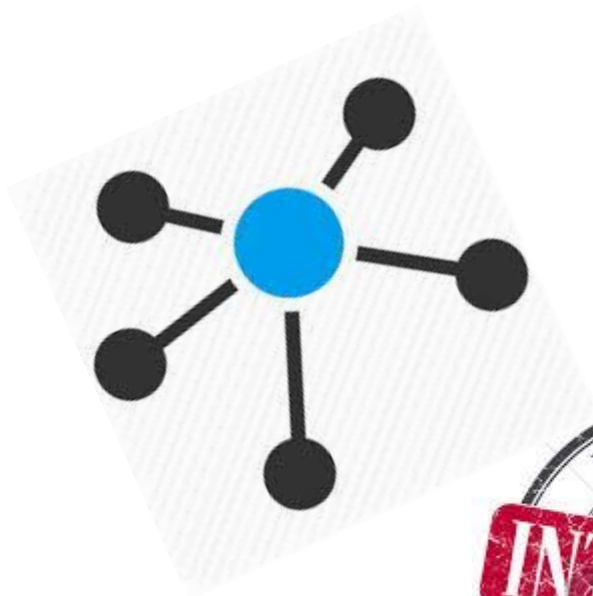
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- NGO Leaders have to put a lot of work in developing themselves and in becoming a good team leader and player, but they also have to support the personal and the professional development of the NGO paid and voluntary staff. They have to increase the attractiveness of the workplace, taking into account the values and needs of the paid and voluntary staff. They have to create an enabling work environment in which their staff can flourish.



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- NGO Leaders have to be known for their integrity, they have to be credible and inspire trust, they have to have the ability to command the respect of both NGO workers and fund providers and they must be highly energetic.
- NGO Leaders have to build networks, to master the strategic planning process, to develop and implement efficient marketing and fundraising strategies, as well as transparent reporting procedures. The NGO must be accountable for their activities and funds.



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My life has changed totally since I have started working in the NGO sector. I developed the first NGO in Curtea de Arges, in a period of time when the fiscal department officers thought that if an organisation had money in the account at the end of the year, it meant that the organisation wasn't a not-for-profit organisation.

Working in the NGO sector supported me to personally and professionally develop, to induce a positive change in my colleagues, my trainees and in the communities I worked with.

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