



NGEnvironment Lesson Plan for IO3 – Training package for social and green NGO leadership Module 7 Funding Right Challenge

Learning outcomes: On completion of this module, the trainees will be able to:

- Distinguish between EU funding programs
- Learn to meet EU funding requirements
- Establish donations and crowdfunding campaigns
- Reach to city councils for funding.

| Contents | Instruction Method | Timing | Materials/ Equipment Required | Advice/Tips for the Trainer | Assessment/ Evaluation | Further Reading/ Link to Resources |
|----------|-----------------------|-----------|-------------------------------------|---|---|--|
| Funding | Presentation | 5 minutes | PPT | Ask the trainees their current opinion on these questions. | Understand the scope of the module. | |





| Funding Before starting: It may be helpful to go around the class and ask the trainees what's their understanding of funding. How have they funded their organisations so far? What research have they done into funding? | Presentation Discussion Group activity | 10 minutes | PPT | After trainees explain their understanding of the terms, proceed to discuss with the whole group some of the funding experiences that were shared. Define each trainee tone taking into account their answers. Ask trainees the final PPT question: How do you go from penniless to fully funded? Discuss the answers. | Trainees should be able to define their NGO funding. Understand what is funding and share and evaluate their grasp on what funding is | |
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| Erasmus+ What are the European Erasmus programs? What do they fund? How do they work? What kind of Erasmus+ programs best suit trainees NGOs? Application process? | Presentation Discussion | 20 minutes | PPT | The trainer will help trainees understand what are the Erasmus+ programs and how they work. The trainer will present KA1 and KA3 and discuss with the trainees what best program may suit them. The trainer will present the application process for Erasmus+ programs. | Trainees understand the various Erasmus+ programs. Trainees understand the difference between programs. Trainees are able to choose which program best suits them. Trainees understand the application process. |
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| Life/Creative Europe/Europe For Citizens/H2020/Calls For Grants Going through other European programs that may help fund NGOs. | Presentation Discussion | 15 minutes | PPT | The trainer will present the rest of the EU programs | Trainees will learn about other types of EU funding. |





| | | | | and discuss them with the trainees. The trainer will present the main requirements for to apply for EU funding. | Trainees will understand the requirements for application. |
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| <i>Donations/Crowdfunding/City Funding</i> Understanding donations, crowdfunding platforms and city council reach for funding. | Presentation | 10 minutes | PPT | The trainer will present donations and crowdfunding. The trainer will present donations and crowdfunding platforms. The trainer will introduce the reach to city council for funding grants. | The trainees will learn about the donating and crowdfunding. The trainees will learn about donating and crowdfunding platforms. The trainees will learn about city council funding. |
| | Total time: | 60 minutes. | | | |