

NGEnvironment Lesson Plan for IO3 – Training package for social and green NGO leadership

Modul 4: Idea Generation and Evaluation University of Paderborn, Jennifer Schneider

Learning Outcomes: On completion of this workshop, the trainers (learners) will be able to:

- ❖ The learning outcomes can be defined as follows:
- ❖ Understanding the importance of idea generation
- ❖ Create a inventory of methods to generate ideas
- ❖ Learning skills to rate and asses the generated ideas
- ❖ Learn evaluation methods for generated ideas

The aim of this module 4 is to introduce you to idea generation and evaluation. It highlights the importance of distinguished competences to generate ideas based on a adequate inventory of methods!

Content and Instruction Method	Timing (minutes)	Materials / Equipment Required	Assessment / Evaluation
<u>Workshop Opening</u> <u>Trainer Introduction</u> <ul style="list-style-type: none"> Starting the workshop: The Trainer introduces himself/herself to learners and explains them the learning outcome of the module 1 	<u>5 minutes</u>	<ul style="list-style-type: none"> Laptop; Projector; Flipchart; PowerPoint, slides; Note-taking materials for learners.	Learners should take notes.

<p><i>Part 1- What are methods to generate ideas?</i></p> <p><u>Icebreaker exercise/whole group discussion:</u></p> <ul style="list-style-type: none"> The trainer starts a small group discussions by reading the first task! Group should think about the importance of generate ideas! <p><u>Trainer presentation:</u></p> <ul style="list-style-type: none"> The trainer shows the learners methods of idea generation <p><u>Group tasks, discussions and reflections</u></p> <ul style="list-style-type: none"> Trainer moderates the tasks which the group try to solve in single and group work Results shown in the course 	<p><u>15 minutes</u></p> <p><u>30 minutes</u></p> <p><u>15 to 30 minutes</u></p> <p><u>10 minutes</u></p>	<p>Learners will engage fully in the ice-breaker and group discussion exercises.</p> <ul style="list-style-type: none"> Laptop; Projector; PowerPoint, slides; Note-taking materials for learners. <p>Laptop;</p> <ul style="list-style-type: none"> Projector; PowerPoint, slides; <p>Note-taking materials for learners.</p> <p>Laptop;</p> <ul style="list-style-type: none"> Projector; PowerPoint, slides; <p>Note-taking materials for learners.</p>	<p>Learners should take notes.</p> <p>Learners should take notes.</p> <p>Learners solve the tasks on paper or directly on laptop/ iPad as self-assessment task All learners should take notes.</p> <p>Learners should take notes.</p>
--	---	--	---

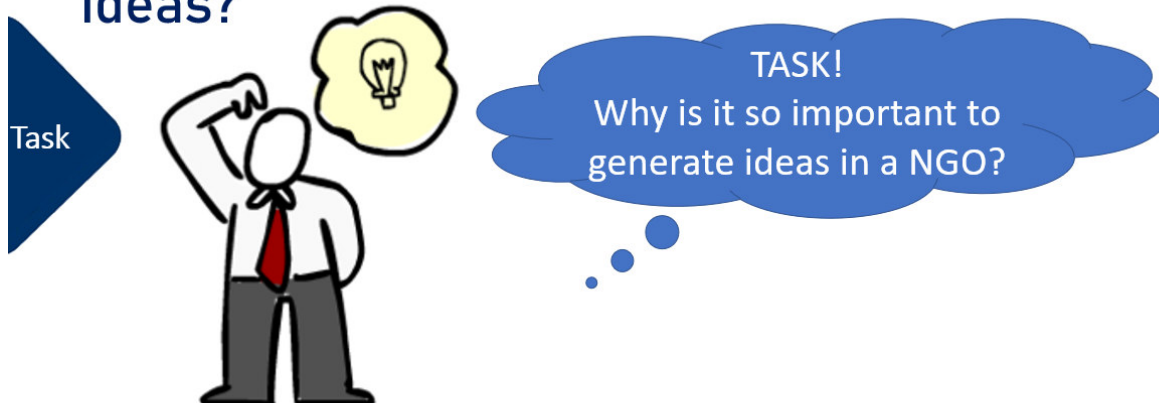
<p><u>Trainer presentation</u></p> <ul style="list-style-type: none"> • Ongoing with Methods of idea generation, more modules, methods and theories <p><u>Group tasks, discussions and reflections</u></p> <ul style="list-style-type: none"> • Video presentation • Trainer moderates the tasks which the group try to solve in single and group work • Results shown in the course 		<ul style="list-style-type: none"> • Laptop; • Projector; • PowerPoint, slides; <p>Note-taking materials for learners.</p>	<p>Learners should take notes.</p>
<p><i>Part 2// Unit 2: What are evaluation methods to rate and assess the generated idea</i></p> <p><u>Icebreaker slide:</u></p> <ul style="list-style-type: none"> • The trainer starts his presentation with two different definitions according to evaluation 	<p><u>10 minutes</u></p>	<ul style="list-style-type: none"> • Laptop; • PowerPoint, slides; 	<p>Learners should take notes.</p>



<p><u>Group reflection and discussion</u></p> <ul style="list-style-type: none"> Trainer shows a video according to evaluation methos 	<p><u>10 minutes</u></p>	<ul style="list-style-type: none"> Laptop; projector Pens and note-taking material for learners; 	<p>Learners watch the video and take notes.</p>
<p><u>Group reflection and discussion</u></p> <p><u>Task</u></p> <ul style="list-style-type: none"> The trainer explains the task 1) learner brainstorms 2) learner works in group 3) learner writes down his results for a discussion 	<p><u>15 minutes</u></p>	<ul style="list-style-type: none"> Pens and note-taking material for learners; 	<p>Learners should take notes</p>
<p>After the assignment, the tutor will discuss the results with the groups</p>	<p><u>15 minutes</u></p>	<p>Pens and note-taking material for learners;</p>	<p>Learners solve the tasks on paper or directly on laptop/ iPad as self-assessment task All learners should take notes.</p>
<p><u>Trainer presentation:</u></p> <ul style="list-style-type: none"> The trainer will show with a presentation a short overview about methods of idea generation (summary) 	<p><u>10 minutes</u></p>	<ul style="list-style-type: none"> Laptop; projector Pens and note-taking material for learners; 	<p>Learners should take notes</p>

ANNEX 1: “IDEA GENERATION AND EVALUATION MODULE 4, PART 1”

Unit 1: What are methods to generate ideas?



Online:
https://upload.wikimedia.org/wikipedia/commons/thumb/1/10/Pictofigo_-_Idea.png/220px-Pictofigo_-_Idea.png
CCBY-SA

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Please, enter your answers here:

1) Why is it so important to generate ideas in a NGO?

1.1 Importance of idea generation

Task

“Ideas are the key to innovations.

**Without an idea-
 none company starts!
 Without further ideas -
 none company exist!”**

Schneider, J. (2020), University of Paderborn



Online:
https://upload.wikimedia.org/wikipedia/commons/thumb/1/10/Pictofigo_-_Idea.png/220px-Pictofigo_-_Idea.png; CC BY-SA

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Please, enter your answers here:

1) What do you think? Do you agree with the statement? Why or why not?

1.1 Methods of idea generation

Task

- Where do you want to travel?
- Do you have a map?
- Is their just one road?
- Who goes with you?
- Are their some stumbling blocks?
- ...

Problem
preparation



TASK!
Please think of your company!
What problems do you have to struggle in your daily business? Please try to preperate this problem, based on the hints of the last chart!

Warr and O'Neil (2005), p. 120

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Dieses Foto von Unbekannter Autor ist lizenziert gemäß CC BY-SA-NC
https://live.staticflickr.com/3726/12165120593_d220bba31f.jpg

Please, enter your answers here:

1) Please think of your company!

What problems do you have to struggle in your daily business? Please try to preperate this problem, based on the hints of the last chart!

1.1 Methods of idea generation

Task



<https://www.youtube.com/watch?v=yAidvTKX6xM>

TASK!
Watch the video
and take some
notes!

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Please, enter your answers here:

1) Please take some notes!

1.1 Methods of idea generation

Task

A deeper insight into the methods	
Pressimist Vs. Optimist	Randomness
Break & Bulid	Right Braining
Provocative Actions	Mind Mapping

TASK!

What are the main criterias if this methods?
 Compare your notes with the once of our partner

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Please, enter your answers here:

1) What are the main criterias if this methods?

2) Compare your notes with the once of our partner

Unit 2: What are evaluation methods to rate and assess the generated idea

2.1 Evaluation methods

Task



TASK!
Watch the video and
take some notes!

<https://www.youtube.com/watch?v=ZdsNljHPdxw>

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Please, enter your answers here:

1) Watch the video and take some notes!

Unit 2: What are evaluation methods to rate and assess the generated idea

Task

TASK!

1. What methods do you already used to evaluate your idea?
2. Which evaluation methods shows the video?
3. Which one did you already knew?
What is new and why is it useful for you?

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Please, enter your answers here:

1) What methods do you already used to evaluate your idea?



2) Which evaluation methods shows the video?

3) Which one did you already knew? What is new and why is it useful for you?