

I03 – Training package for social and green NGO leadership

Module 1: Introducing leadership

Unit 3: **Social Aspects/ specifics in NGO-Leadership**

Prepared by UPB



NGEnvironment

Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGO's

Erasmus+ Programme - Strategic Partnership
AGREEMENT N°:
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Agenda

Unit 1: What is leadership?

- 1.1 Definition of leadership
- 1.2 Leadership theories and models

Unit 2: Leadership Styles

- 2.1 Different leadership styles
- 2.2 Identification of own leadership style

Unit 3: Social Aspects/ specifics in NGO-Leadership

- 3.1 Components of social aspects
- 3.2 Importance of leadership when starting a NGO



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Unit 3: Social Aspects/ specifics in NGO- Leadership

*“Leaders of the Non-Governmental
Organisations (NGOs) often face extraordinary
challenges
– both at a personal and organisational level.”*

Apostu, D. (2013): *National School of Political
Studies and Public Administration, Romania.*



3.1 Components of social aspects

NGO Leaders work long hours with limited resources in uncertain and volatile political and economic circumstances to help the most marginalised and disadvantaged members of their communities*

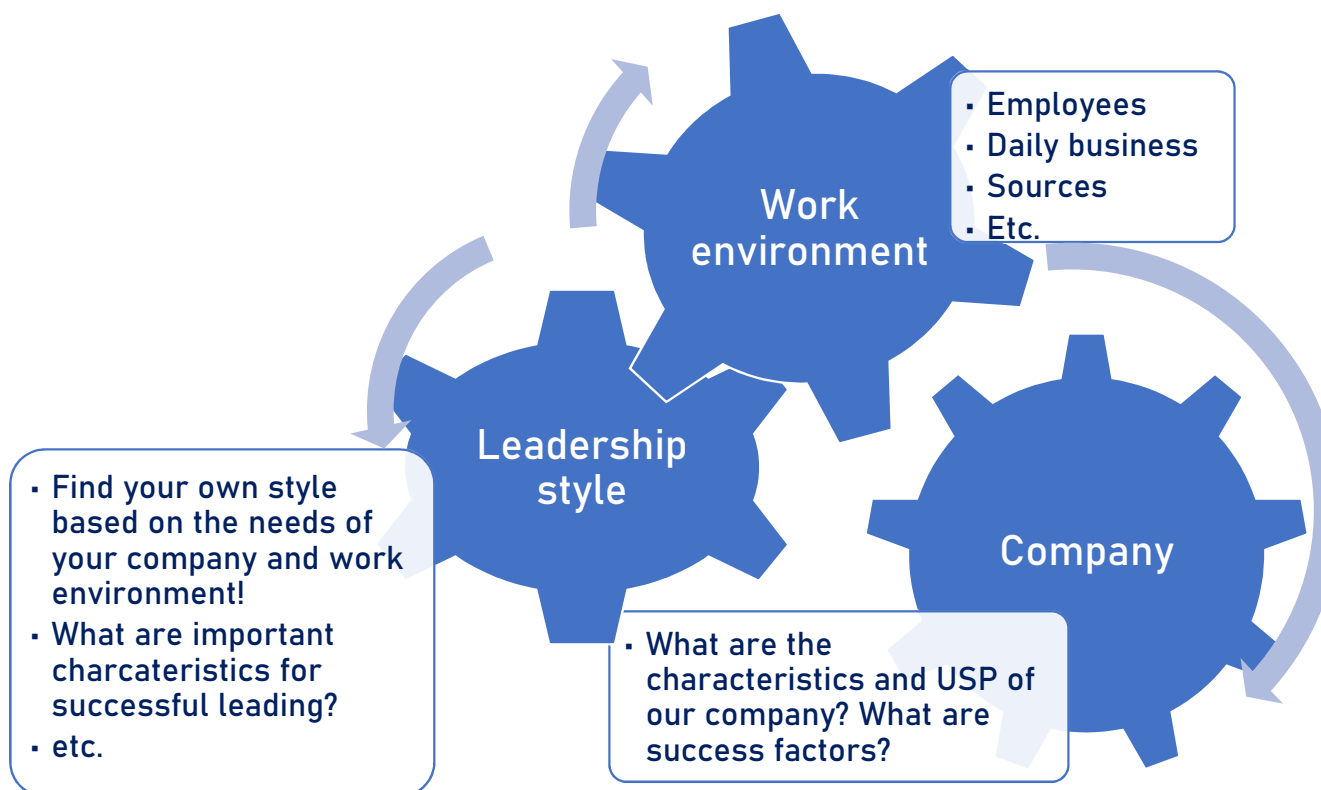


Not only individual leaders play a central role in shaping the destiny of many NGOs, but that their role and effectiveness is in part determined by the environment in which they work (Kelleher & McLaren, 1996, Fowler, 1997, Smillie & Hailey, 2001, Hailey & James, 2004, James et al. 2005).

*Circumstances have been documented in the following studies: Smillie, 1995; Fowler, 1997; Eade, 2000; Lewis, 2001; Smillie & Hailey, 2001; Edwards & Fowler, 2002; Hailey & James, 2004; James et al., 2005).



3.1 Components of social aspects





3.1 Components of social aspects

TASK!

Think of your company!

Which social aspects influence your company?

What challenges does the organization have to face?

Please create a mindmap with you as leader in the
centre?



3.1 Components of social aspects

TASK!

Please present your results to your partner!

What are the main differences to his/ her
social aspects of the company?



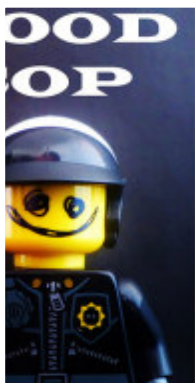
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3.2 Importance of leadership when starting a NGO



Find your individual
leadership style which fit to
the social aspects and
success factors of your
company!

There is not the only way of
leadership style, it always
has to be compared to the
needs of the NGO!





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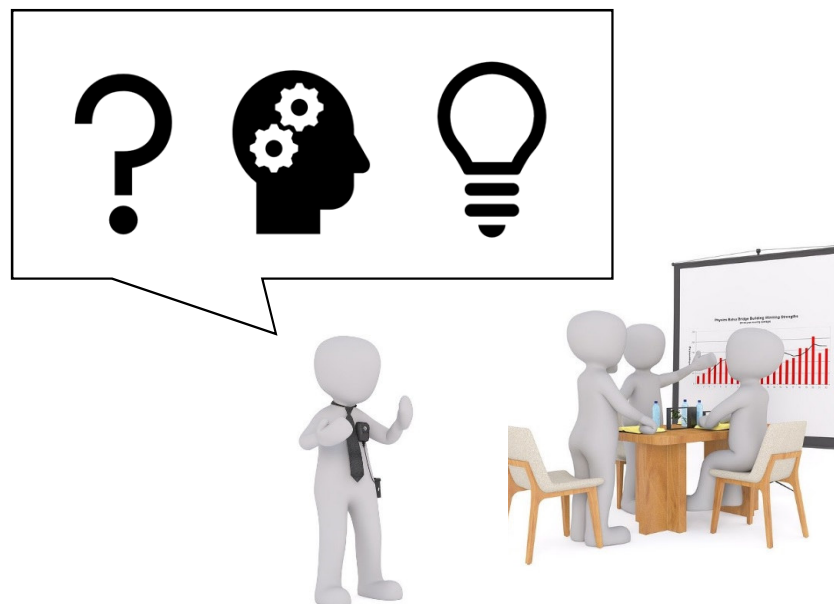
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3.2 Importance of leadership when starting a NGO

Time frame to
discuss further
individual questions!



Pictures: <https://pixabay.com/photos/white-male-3d-model-isolated-3d-1834121/>
<https://pixabay.com/de/illustrations/diskussion-sitzung-weiße-männchen-1874792/>

Thank you very much for your attention!



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Sources

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