

**NGEnvironment**  
**Final Conference**  
Online via Zoom

**7<sup>th</sup>- 8<sup>th</sup> of July 2021**

**Project Number: 2018-1-DE02-KA204-005014**

# NGEnvironment

Foster European Active Citizenship and Sustainability  
Through Ecological Thinking by NGOs

**The NGEEnvironment project**



Co-funded by the  
Erasmus+ Programme  
of the European Union



Welcome to our Online Conference!



NGEnvironment



# The NGENvironment Final Conference

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# NGO – What it is?



“A non-governmental organization (NGO) is a **non-for-profit, voluntary** citizens’ group, which is organized on a local, national or international level to address issues in **support of the public good.**” (United Nations)



# NGO – What it is?

- Environment
- Human rights and Peace
- Healthcare
- Employment
- Sustainable development
- Information and Education
- Etc.





# Importance



- “NGOs have become essential actors in the social field, particularly in the **fight against poverty and social exclusion**” (European Commission)
- “The Governmental and quasi-governmental mechanisms at all levels should ensure the effective participation of NGOs without discrimination in dialogue and consultation on **public policy** objectives and decisions” (Council of Europe)
- “NGOs, because they are where no other organizations are, they meet needs that are so many times urgent, and **they do good** so well, are indispensable. So **often invisible** to most, but indispensable.” (Raquel Campos Franco, Univ. Católica Portuguesa)



# Motivations



- “A large variety of NGOs are needed to impact community sustainability.”
- **Large organizations cannot meet every need** even though they make a big impact in a broad range of areas. It is more difficult for large organizations to specialize their service to individual needs.
- Small nonprofits can have **specialized and personalized impact** both locally and internationally.
- Collectively, a large variety of locally-based nonprofits can do a much more specialized and thorough job of meeting human service needs than large government based social organizations.”



# CIVIC PARTICIPATION (THROUGH NGOS) IN EUROPE



- A majority of respondents in five Member States (Romania, Greece, Bulgaria, Portugal and Cyprus) say that European citizens do not need NGOs;
- While NGO membership is common in a few specific EU countries [e.g. Denmark (61% of citizens), Finland and Sweden (both 54%)], most Europeans in general are not members of any NGOs or associations;
- 61% of women are not members of any NGO, vs only 52% of men;
- People who left education aged 15 or under are much more likely (74%) to have no kind of NGO membership than people who finished their education aged 20 and above (46%).

(European Economic and Social Committee, Flash Eurobarometer 373, 2013)



# QUALITY CIVIC PARTICIPATION IS NEEDED!



**NGEnvironment** aims at:

- **Training** a new generation of leaders of civic/associative movements.
- Providing **support** to new leaders and existing NGOs.
- Collecting a set of **good practice** and role models.
- Sharing best stories of success and **expertise** from across Europe.
- Promoting **green and social economy** based on **civic participation/mobilization**.
- Contributing to **social cohesion**.





# Partners

**GERMANY**

**UNIVERSITY OF PADERBORN**

**WP** PADERBORN  
Department Wirtschaftspädagogik  
BUSINESS AND HUMAN RESOURCE EDUCATION  
Chair Wirtschaftspädagogik II



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# Partners

**SPAIN**

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# Partners

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# Partners

**ROMANIA**

**GRUPUL PENTRU INTEGRARE  
EUROPEANA**



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# Aims/ main objectives of NGEEnvironment



There is the need to train capable leaders able to express their willingness to engage in the issues and challenges they see around them. NGEEnvironment will train such leaders, helping to develop the skills needed to find creative solutions to local/regional problems, through associativism, recognising potential leadership and harnessing such qualities for the benefit of the environment and of others, through job creation, social inclusion and active citizenship, sharing benefits with all – as the true objective and building block of NGO democratic and open participation and of sustainability. The project will demonstrate, as intended by the European Commission, that green entrepreneurship is an effective means to boost employment and the efficient use of natural and social capital.



# Target groups

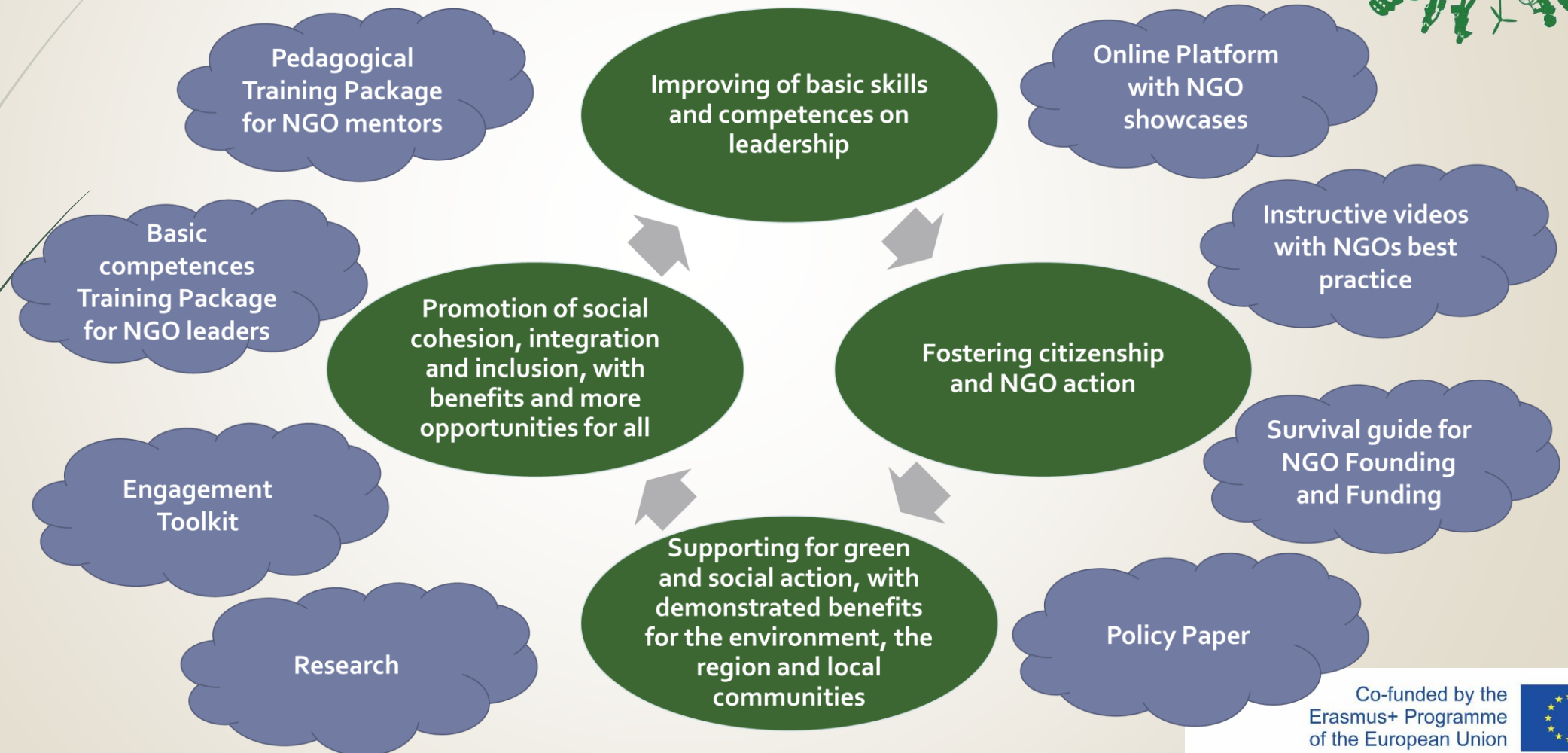


## Target group of NGEnvironment

- (1) adults citizens  
willing to become NGO  
leaders/entrepreneurs,
- (2) existing NGO staff  
who are to receive updated training in a  
perspective of lifelong learning,
- (3) existing NGO staff  
willing to share their expertise and to  
support the  
new leaders by participating in the  
immersion  
process.



# Core aspects of NGEnvironment



# The Intellectual Outputs



IO 1 - Summary research

RC

IO 2 - Induction to Pedagogy for NGO staff

EPEK

IO 3 - Training package for social and green NGO leadership

UPB

IO 4 - Online platform and observatory

AL

IO 5 - Engagement toolkit

GIE

IO 6 - Audiovisual instructive package

FIP

IO 7 - Survival guide for NGO Founding and Funding

PC

IO 8 - Policy paper

SIN

IO 9 - Layman Report

GIE



# IO1 – Summary Research Report



- ❖ Multidisciplinary evidence based state-of-the-art presented in a form of a report that will present the guidelines for the project's framework
- ❖ Transferrable product to any NGO already established or to be founded within any region of the project's consortium.
- ❖ It will also set a benchmark for the NGO, green and social entrepreneurship sectors in Europe since it will collate a vast international desk and field-based diagnose and showcase of best practice that has currently – to our knowledge – no equivalent in the UE.



# IO2 – Induction to Pedagogy for NGO staff



- ❖ Within this induction training, which will mostly be in a format of e-learning, based on electronic resources, existing NGO staff members will improve their pedagogical skills regarding communication, openness to answer questions, pedagogical methods, risk management and conflict resolution, among others.



# IO3 – Training package for social and green NGO leadership



- ❖ A bespoke, modular (5 days) leadership training course that specifically addresses the development of management and entrepreneurial skills for the NGO sector...
- ❖ While the full list of topics to be addressed will emerge from the research conducted it is anticipated that, at a very minimum, the proposed new training course will include all the normal leadership and entrepreneurship development modules like; (1) introducing leadership; (2) introducing green and social entrepreneurship; (3) creative thinking, initiative, self-confidence; (4) idea generation and evaluation; (5) testing and prototyping the idea; (6) communications and outreach; (7) funding mechanisms.



# IO4 – Online platform and observatory



- 1) To present role models for NGO leadership;
- 2) To provide instant access to a library of information resources;
- 3) To provide a range of on-line environments and forums where NGO leaders/staff members can exchange ideas and practices with their peers in partner countries, collaborate on potential joint ventures and support each other;
- 4) To demonstrate the powerful impact that civic action may present in contributing locally or regionally for solving major environmental issues, while at the same time alleviating social issues;
- 5) The observatory will feed powerful evidence-based content for the Policy Paper (IO8).





# IO5 – Engagement toolkit



- ❖ This output will then be a comprehensive engagement toolkit that will mostly support and inform field work to engage potential new NGO leaders to take part of the immersion programme and the training course; existing NGO leaders and staff members to enlist to the project's online platform and observatory and to be willing to host the immersion programme.
- ❖ The engagement toolkit will comprise a variety of means specifically tailored to different and very specific audiences identified during the research phase, and may include short videos (for portable devices), specific brochures, booklets or leaflets, scrapbooks and photographs, info graphics, audiovisual testimonials, among others; being different in approach, design and contents from the products generated for the general dissemination of the project.



# IO6 – Audiovisual instructive package



- ❖ To complement the Induction to Pedagogy for NGO staff, the NGO immersion program and the training course a set of 5 audiovisual products will be developed, mainly in the form of 3 minutes videos and animations.
- ❖ Additionally, a set of 3 videos will be created throughout the project lifecycle:
  - 1) a 10 minutes video documenting the project's progress;
  - 2) two 5 minutes videos showcasing selected high performance (role models) NGOs that are contributing to solving environmental issues while at the same time fostering social inclusion.



# IO7 – Survival guide for NGO Founding and Funding



- ❖ This output will specifically provide aid to citizens willing to create their own NGOs or to take part of an existing one in an educated way.
- ❖ It will consist of a step-by-step guide explaining all legal and practical requirements needed to found and manage an NGO.
- ❖ It will also suggest funding mechanisms and provide important 'surviving' tips provided from experienced leaders.
- ❖ In brief, it will provide an excellent up-to-date starting point providing tailored support to new NGO leaders.





# IO8 – Policy Paper



- ❖ This output will specifically provide aid to citizens willing to create their own NGOs or to take part of an existing one in an educated way.
- ❖ It will consist of a step-by-step guide explaining all legal and practical requirements needed to found and manage an NGO.
- ❖ It will also suggest funding mechanisms and provide important ‘surviving’ tips provided from experienced leaders.
- ❖ In brief, it will provide an excellent up-to-date starting point providing tailored support to new NGO leaders.



# IO9 – Policy Paper



- ❖ Aimed at a large scale distribution within NGOs and NGO-sector related entities but also to non specialized NGO public, such as informal groups of citizens, schools, environmental activists, social workers, municipalities, etc.
- ❖ The report will summarize the project's rationale, objectives, methods, and main results achieved, and provide evidence-based critical discussion on the role and potential that NGOs and civic action have in promoting change engagement for achieving collective sustainability.
- ❖ The laymen report shall also include the main conclusions of the final conference.





# Visit our websites!

<http://eduproject.eu/ngenvironment/>

<https://ngenvironment-project.eu/de/>





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