IO3- Training package for social and green NGO leadership

Prepared by EPEK

NGEnvironment

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Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGOs
Project Nummer: 2018-1-DE02-KA204-005014

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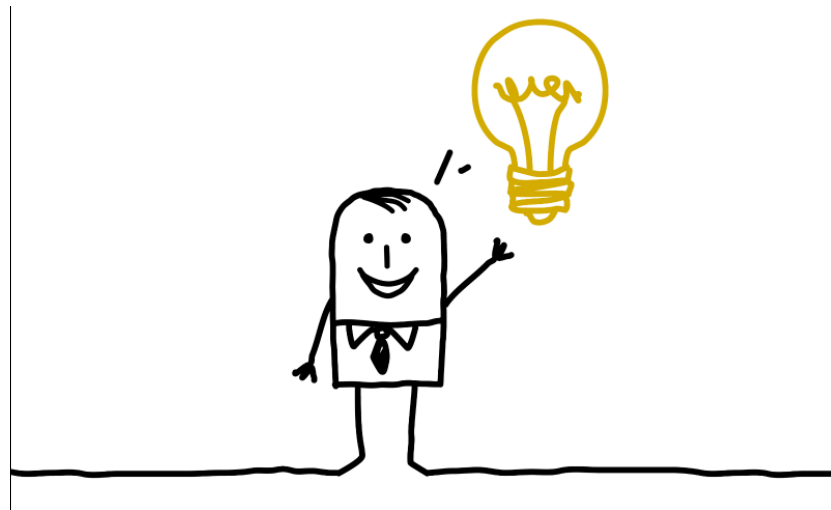Erasmus+ Programme
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IO3: Training package for social and green NGO leadership

❖ Idea and aim of IO3

❖ Results of IO3

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Idea of IO3

Source: https://www.hashtag.pe/2016/02/22/no-te-enamores-de-una-idea/

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Idea of IO3

The idea of IO3 is to create a training package for social and green NGO leadership, but first they need to understand what is leadership, social enterprise and green entrepreneurship.

Leadership is a term used to describe the process by which a person can influence, a set of people to achieve a common goal.

Leadership is a complex process with multiple dimensions.

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Idea of IO3

The main aim for a **social enterprise** is to have a social or environmental impact, rather than to maximize profit for owners or shareholders.

It covers almost every sector: healthcare, education, sport, childcare, arts, etc..

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<u>Idea of IO3</u>

To learn about green entrepreneurship

Green entrepreneurship is addressing an environmental or a social problem through an idea, with a high level of risk, which has a positive effect on the natural environment and at the same time is financially good.

https://ied.eu/blog/energy-audits-for-companies-will-help-save-energy/

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Idea of IO3

THINK CREATIVE

https://imagineer7.wordpress.com/tag/creative-thinking-techniques/

To Understand what is creative thinking

and learn the skills and

the ways to develop leadership confidence.

I can't do it

https://associationsnow.com/2017/03/monday-buzz-boost-leadership-confidence/

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Idea of IO3

To learn about the importance of idea generation and to create an inventory of methods to generate ideas.
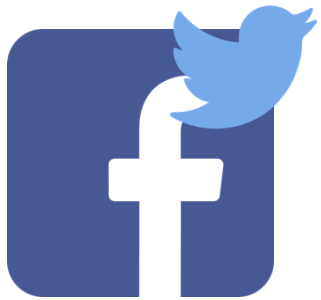
To learn about what funding mechanisms exist.

https://givingcompass.org/article/massive-aggregation-a-new-form-of-new-power-blog/

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Idea of IO3

To be able to design and start a communication plan

How they can use different social media outlets

and how to use the Websites and Mailing Lists.

Source: https://www.flaticon.com/

https://taxcoach.gr/blog/%CE%B9%CF%83%CF%84
%CE%BF%CF%83%CE%B5%CE%BB%CE%AF%CE%B4
%CE%B5%CF%82/

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Aim of IO3

Source: https://www.flaticon.com/

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Aim of IO3

The aim of the Training package for social and green NGO leadership is to train capable leaders able to express their willingness to engage in the issues and challenges they see around them.

NGEnvironment will train such leaders, helping to develop the skills needed to find creative solutions to local or regional problems.

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Aim of IO3

Recognizing potential leadership and qualities for the benefit of the environment.

Through job creation, social inclusion and active citizenship.

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Aim of IO3

The aim of this IO is to introduce you to leadership NGO.

To understand why leadership is important when starting an NGO.

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Aim of IO3

There are different target groups within NGEnvironment and they are:

Target groups of NGEnvironment

(1) adults citizens
    willing to become NGO leaders/entrepreneurs,
(2) existing NGO staff
    who are to receive updated training in a
    perspective of lifelong learning,
(3) existing NGO staff
    willing to share their expertise and to support the
    new leaders by participating in the immersion
    process.

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Aim of IO3

To understand social aspects and specifics in NGO-Leadership,

so they can be a competent leader in a running and successful NGO-business and

so they can identify their own leadership style.

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Aim of IO3

To learn the different styles of leadership.

Coaching Leadership	Visionary Leadership	Servant Leadership	Autocratic Leadership	Laissez- fair Leadership
Democratic Leadership	Transformational Leadership	Transactional Leadership	Bureaucratic Leadership	Other leadership styles

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Aim of IO3

In NGEnvironment the ´Training package for social and green NGO leadership´ is

crucial and the most important part of the project.

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Results of IO3

https://crestcom.com/ca/blog/2017/03/28/3-skills-you-need-to-learn-to-drive-results-now/

IO3: Training package for social and green NGO leadership

Results of IO3

With IO3 we made a useful training package to help social and green NGO leaders, staff and future leaders.

The training package consists of 7 modules which include the following topics:

Module 1
- Definition of leadership
- Leadership Styles
- Social Aspects/ specifics in NGO-Leadership

Module 2
* Social enterprise
* Green entrepreneurship

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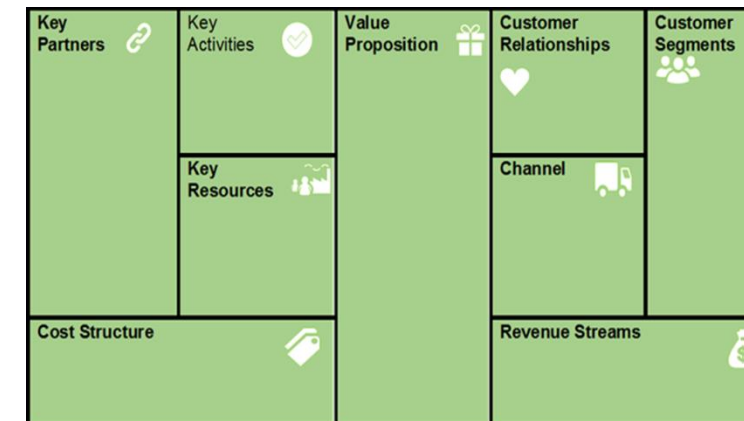
Results of IO3

Module 3

- Creative thinking: skills and methods
- Initiative in workplace
- Ways to Develop Leadership Confidence

Module 4

- Methods to generate ideas
- Evaluation methods

Module 5

- Business Model Canvas
- Running your own NGO idea

Business Model Canvas. Adapted by Osterwalder & Pigneur (2010)

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Results of IO3

Module 6
 * Communication Plan

Source: https://www.flaticon.com/

Module 7
 * Funding

Source: https://www.flaticon.com/

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Results of IO3

The IO3 were tested from all the partner countries where the information they collect from the testing was very useful.

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Results of IO3

We learned from the participants that with the training package, they will have help for their NGO and the future NGO they will create.

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Results of IO3

In general, participants were very satisfied with the contents,
the explanations and support provided by the trainers and the provided materials
and resources.

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Results of IO3

The participants in the training indicated the most important information was covered in Module 3, as these provide concrete tips for a leader and their leadership behavior.

Also, the content of module 6 was evaluated very positive, because it provides the participants with information about communication and public relations and this is essential for an NGO.

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Results of IO3

The participants liked most about the training the interactive questions (H5P) and the content presentations combined with appropriate learning videos.

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Results of IO3

They were pleased to learn how to find funding(module 7) for their NGO, how they can run
their own NGO and how they can make their NGO public know to more people.

Most of the participants had no improvements regarding the training package for
social and green NGO leadership.

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Results of IO3

From the Multiplier Event we did here in Greece, the participants found that the IO3 Training package is interesting and helpful for them to use.

Multiplier Events - Innovation in
Dressing Techniques (idtwound.com)

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Results of IO3

They were more interested in the methods you can generate an idea and how can they fund an NGO.
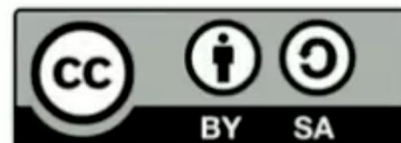
The IO3 Training package for social and green NGO leadership, helps a lot the trainers and the trainees, it's a good tool that the participants, were happy for.

Good bye
and
thank you for listening

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