

NGEnvironment Project Project Website

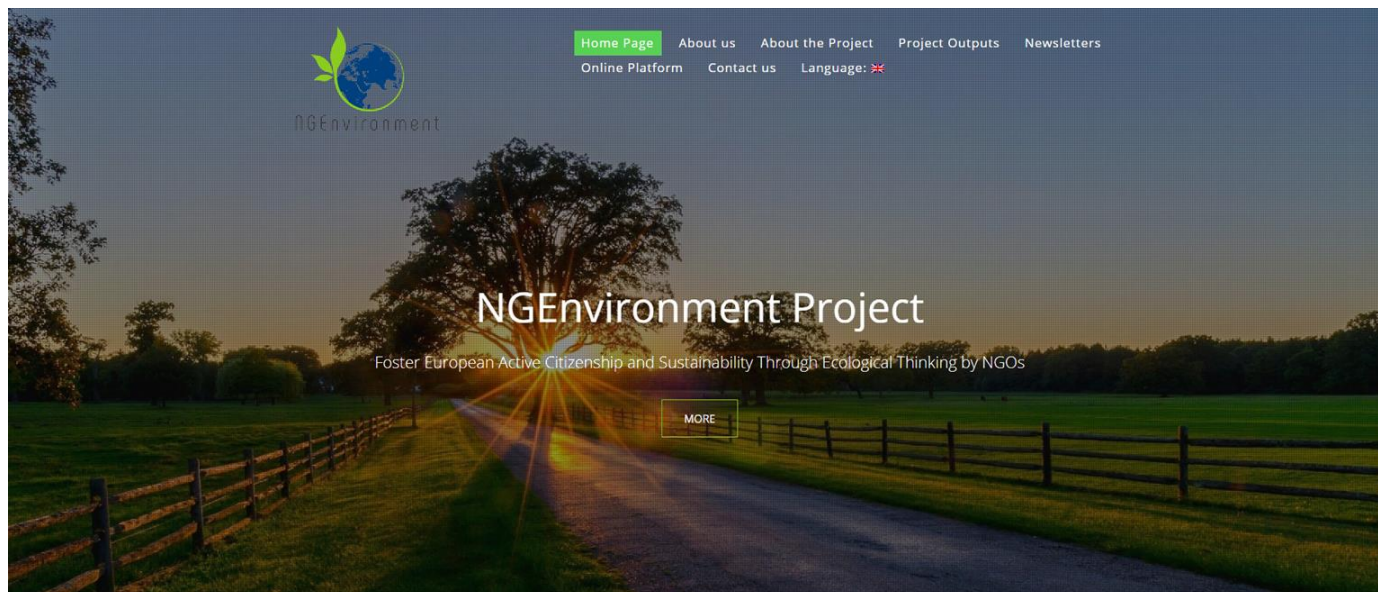
Introduction to the Project Website



The project website can be reached at

<http://ngenvironment-project.eu/>

It is available in the following languages: **EN, IT, DE, RO, PT, GR, ES**



Content

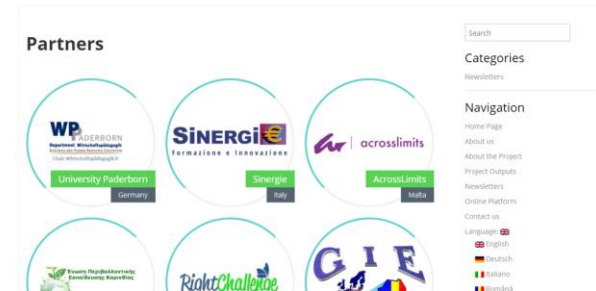
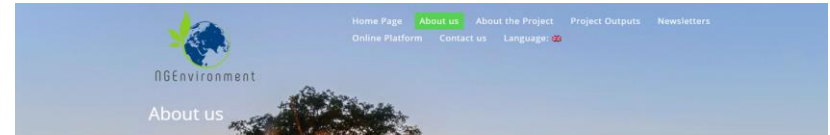
Homepage

- Updated front page text
- Website translations are complete



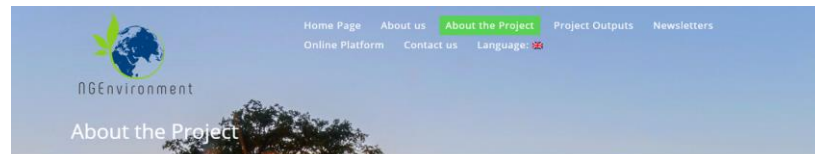
About Us

- List of partners including logos and links to partner websites



About The Project

- Description of the project available in all partner languages



NGOs play a crucial role in the wellbeing of mankind and their relevance as promoters of positive change in the world is undeniable.

However, starting an NGO is usually a lengthy, time consuming process that arises many doubts and uncertainties, which can more often than not, result in potential leaders to give up or to join any other entity that already exists, even if it does not entirely fulfil the person's view or goals.

We believe the difficulties of the process to start an NGO can be minimized by following a consistent series of steps and seeking advice. This is where the NGEEnvironment Project steps in.

NGEnvironment seeks to promote active citizenship and sustainability among adults in Europe. The entities involved which include 8 different European cities, will create a multitude of different tools to train potential and current NGO leaders. Project participants will have the opportunity to improve their skills and basic competencies in leadership, citizenship and NGO management whilst also being given the opportunity to support green and social actions.

Categories

Newsletters

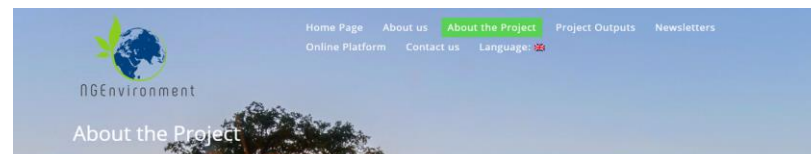
Navigation

Home Page
About us
About the Project
Project Outputs
Newsletters
Online Platform
Contact us

Language: English
 Deutsch

Project Outputs

- Description of the project's outputs available in all partner languages



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Newsletters

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Language: English
 Deutsch

Newsletters

- Copies of all published newsletters are available in all partner languages



Newsletter #3

No Comments / Oct. 28, 2020 / Newsletters

[READ MORE](#)

Newsletter #2

No Comments / Oct. 28, 2020 / Newsletters

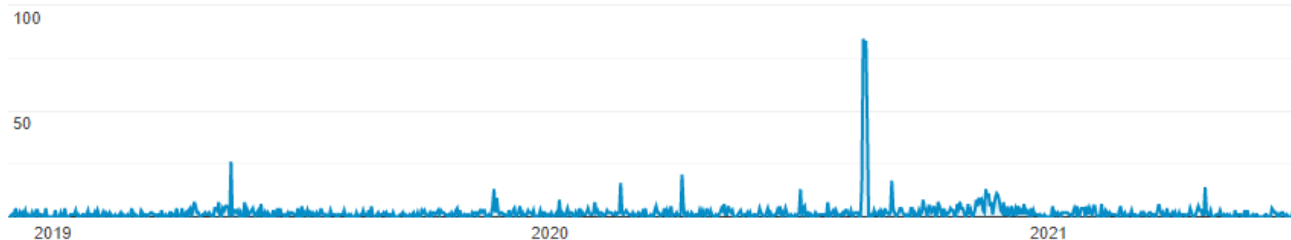
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Analytics

Unique Visitors



The project website has received **1,467** unique visits since launch



NGEnvironment

Geography



The majority of views come from English speaking countries.

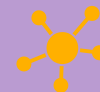
All partner countries are nicely represented (although not all made the *top 10*)

1.	 United States	318 (21.52%)
2.	 Ireland	248 (16.78%)
3.	 China	140 (9.47%)
4.	 Germany	118 (7.98%)
5.	 Italy	101 (6.83%)
6.	 Malta	61 (4.13%)
7.	 France	43 (2.91%)
8.	 Spain	30 (2.03%)
9.	 India	28 (1.89%)
10.	 Singapore	27 (1.83%)



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Pages



The 5 most popular pages, excluding the home page, are the following:

- About the partners (4.99%)
- Project outputs (3.2%)
- About the project (2.94%)
- Contact us (2.12%)
- Newsletter #1 (2.12%)



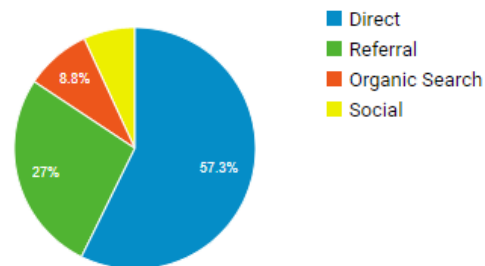
Acquisition



Website visitors have been acquired from the following channels:

- Direct
- Referral
- Organic Search
- Social Media

+



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Erasmus+

This project has been funded with support from the European Commission.
This publication reflects the views only of the author, and the Commission cannot
be held responsible for any use which may be made of the information contained therein.

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BUSINESS AND HUMAN RESOURCE EDUCATION
Chair Wirtschaftspädagogik II

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