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NGEnvironment

Foster European Active Citizenship and Sustainability Through Ecological Thinking by NGOs

Project Number: 2018-1-DE02-KA204-005014

NGEnvironment Final Conference (Online)

7th to 8th of July 2021

Meeting Minutes

Project Title:	Foster European Active Citizenship and Sustainability Through Ecological Thinking by NGOs
Acronym:	NGEnvironment
Reference number:	**2018-1-DE02-KA204-005014**
Project partners:	P1 University Paderborn (UPB), DE P2 Right Challenge (RC), PT P3 EPEK – Society for Environmental Education of Korinthia (EPEK), GR P4 Across Limits Ltd. (AL), MT P5 Future in Perspective (FIPL), IRL P6 Asociación cultural y medioambiental Permacultura Cantabria (PC), ES P7 SINERGIE Soc. Cons. a r.l. (SIN), IT P8 Grupul Pentru Integrare Europeana Romania (GIE), RO
Host:	University of Paderborn, GER
Venue:	**Online**

Wednesday, 7th of July 2021

10:00- 10:30	**Welcoming the NGEnvironment partners and participants** *(Marc Beutner - UPB)* ▪ Warm welcome ▪ Schedule of the meeting	*UPB*
10:30- 11:30	**Presentation of the NGEnvironment Project** *(Marc Beutner - UPB)* ▪ The NGEnvironment project ▪ Rationale, purpose, and aims of the project ▪ General overview of the Intellectual Outputs	*UPB*
11:30- 12:00	*Coffee / Tea break*	
12:00- 13:00	**IO1: Summary Research Report** *(Marc Beutner - UPB)* ▪ Idea and aim of IO ▪ Presentation of IO results	*UPB*
13:00- 14:00	*Lunch break*	
13:00- 14:00	**IO2: Introduction to Pedagogy for NGO staff** *(Marc Beutner – UPB, Ana Carneiro - RC)* ▪ Idea and aim of IO ▪ Presentation of IO results	*UPB/ RC*
14:00 - 15:00	**IO3: Introduction to Pedagogy for NGO staff** *(Marc Beutner – UPB, Christos Tsolakos - EPEK)* ▪ Idea and aim of IO ▪ Presentation of IO results	*UPB/ EPEK*
15:00- 16:00	**IO4: Online platform and observatory** *(Peter Meadley – AL)* ▪ Idea and aim of IO	*AL*

	▪ Presentation of IO results	
16:00- 16:30	*Coffee / Tea break*	
16:30 - 17:30	**IO5: Engagement toolkit** *(Georgeta Chirleşan – GIE)* ▪ Idea and aim of IO ▪ Presentation of IO results	*GIE*

Thursday, 8th of July 2021

10:00- 10:30	**Welcoming the NGEnvironment partners and participants** *(Marc Beutner - UPB)* ▪ Warm welcome ▪ Schedule of the meeting	*UPB*
10:30 - 11:30	**IO6: Audiovisual instructive package** *(Sarah Keegan – FIPL)* ▪ Idea and aim of IO ▪ Presentation of IO results	*FIPL*
11:30- 12:00	*Coffee / Tea break*	
12:00- 13:00	**IO7: Survival guide for NGO Founding and Funding** *(Arantxa Aguirre – PC)* ▪ Idea and aim of IO ▪ Presentation of IO results	*PC*
13:00- 14:00	*Lunch Break*	
14:00- 15:00	**IO8: Policy paper** *(Federica Lo Cascio – SIN)* ▪ Idea and aim of IO	*SIN*

	▪ Presentation of IO results	
15:00-16:00	**IO9: Laymen report** *(Georgeta Chirleşan – GIE)* ▪ Idea and aim of IO ▪ Presentation of IO results	*SIN*
16:00-16:30	**End of the Final Conference** *(Marc Beutner - UPB)*	*UPB*

MINUTES OF THE FINAL CONFERENCE

The Final Conference was held online via Zoom. We had a great time with productive discussions and excellent results. These results are fixed in these minutes.

After a short warm up and welcome the conference started with a presentation about the NGEnvironment project.

1) The NGEnvironment project

Firstly, UPB presented the NGEnvironment project in general. Following sections were addressed:

Section 1)

- NGO – What it is
- Importance and motivations of NGOs in the green sector
- Civic participation (through NGOs) in Europe

Section 2)

- Introduction of NGEnvironment partners

Section 3)

- Main objectives and core aspects of NGEnvironment
- Target groups
- First insights into Intellectual Outputs

2) IO1: Summary Research Report

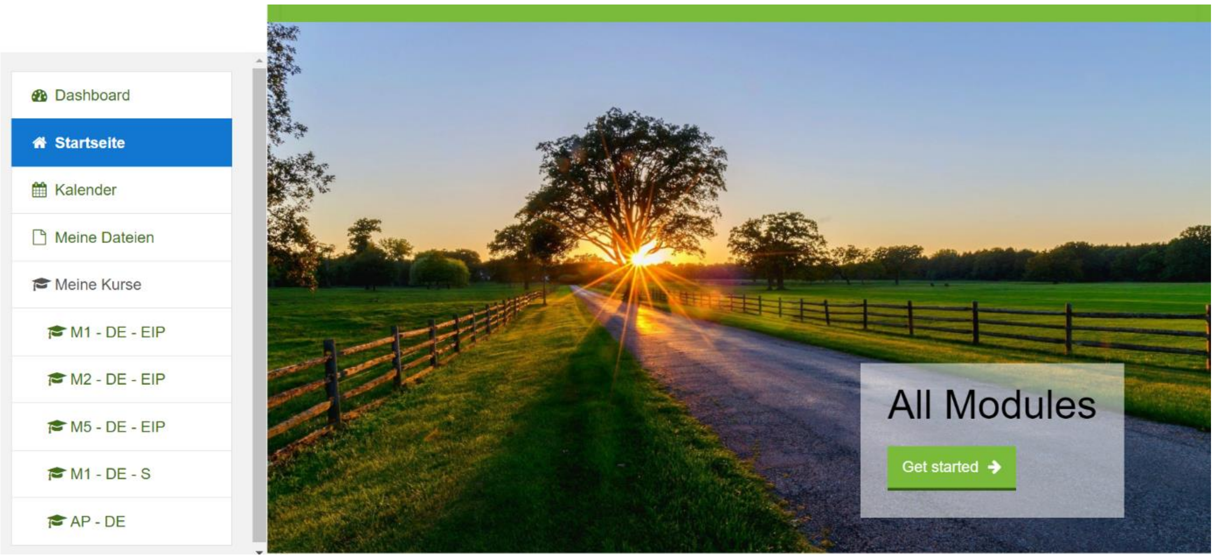
After the introduction of the NGEnvironment project, UPB presented the Summary Research Report (IO1). Here, the core idea and objectives were addressed. Afterwards, the specific research results were focused:

- First insights into the research results - NGOs in Germany
- First insights into the research results - NGOs in Romania
- First insights into the research results - NGOs in Ireland
- First insights into the research results - NGOs in Spain
- First insights into the research results - NGOs in Malta
- First insights into the research results - NGOs in Portugal
- First insights into the research results - NGOs in Greece
- First insights into the research results - NGOs in Italy

3) IO2: Introduction to Pedagogy for NGO staff

The third topic contains the IO2. Here, UPB gave an insight into the Introduction to Pedagogy for NGO staff. Firstly, the core idea and aims will be presented. Besides, UPB gave an insight into the NGEnvironment Learning platform (https://courses.ngenvironment project.eu/) about following sections:

- Induction to Pedagogy (5 Modules)
- Training Package (7 Modules)
- Audio visual Package



Afterwards RC presents the specific modules of IO2:

- Module 1 - Understanding the Non-Governmental Organisations
- Module 2 - Improving your pedagogical skills
- Module 3 - Ways to develop entrepreneurial ideas
- Module 4 - Blended Learning in NGEnvironment
- Module 5 - The NGEnvironment Immersion Programme

4) IO3: Training package for social and green NGO leadership

The fourth topic concentrated on the Training package for social and green NGO leadership (IO3). EPEK presented the core idea and the aim of IO3 and focused the specific modules:

- Module 1 - Introducing Leadership
- Module 2 - Introducing green and social entrepreneurship
- Module 3 - Creative thinking, initiative, self-confidence
- Module 4 - Idea Generation and Evaluation
- Module 5 - Testing and prototyping the NGO idea
- Module 6 - Communication and Outreach
- Module 7 – Funding

5) IO4: Online platform and observatory

AL presented the online platform and observatory concerning IO4. Additionally, AL gave an insight into the NGEnvironment website. The project website can be reached at: http://ngenvironment project.eu/. Concretely, the structure and the specific sections of the website were explained:

- About us
- About the project
- Project Outputs
- Newsletters
- Online platform
- Online observatory

Against this background AL focussed on the Online platform. The platform can be reached at the address: http://courses.ngenvironment project.eu/.

AL focused on the technical structure of the platform and not on the content, because the content had already been presented before. This included analytical information such as previous registrations, the average processing time of the modules or information concerning the used devices.

6) IO5: Engangement Toolkit

IO5 was illustrated by GIE. This section contained the Engagement Toolkit. At first, GIE began with a description of the IO contents and aims.

The Engagement Toolkit consists of the following elements:

- short videos (for portable devices)
- specific brochures
- booklets or leaflets
- scrapbooks and photographs
- info graphics
- audiovisual testimonials, among others.

Moreover, the developed testimonials can be reached at:

- https:// www.youtube.com/watch?v=DbUiv9yGoYU
- https:// www.youtube.com/watch?v=WVej6eP9qFM
- https:// www.youtube.com/watch?v=6UF6QyTQbF4
- https:// www.youtube.com/watch?v=XQJP878Aje0
- https://www.youtube.com/watch?v=Dl9ICb5neh4

7) IO6: Audiovisual instructive package

IO6 contains the Audiovisual instructive package which was presented by FIPL. The presentation started with a short overview about the aims of the IO.

This package includes:

- 5 short videos that promote different aspects of the NGEnvironment training package and immersion programme – these videos are promoted as short animations.
- 3 videos that showcase our lived experience of developing and delivering the NGEnvironment project, especially during the difficult pandemic period.

To give more insights, FIPL has shown two videos as an example. On the one hand, the first video illustrated insights concerning the Training Programme for Current NGO Leaders. On the other hand, the second video addressed the Training Programme for Future NGO Leaders.

8) IO7: Survival guide for NGO Founding and Funding

PC demonstrated the aims and core results of the Survival guide for NGO Founding and Funding and focused on the respective chapters:

- Chapter 1: What is an NGO
- Chapter 2: Types of NGO
- Chapter 3: Legal framework for NGOs
- Chapter 4: Start and sustain an NGO
- Chapter 5: Stablishing values, vision and mission
- Chapter 6: People in an NGO
- Chapter 7: Importance of leadership and demand for results oriented leadership
- Chapter 8: Principles of transparency and good practices
- Chapter 9: The three pillars of sustainability: planning, managing and evaluation
- Chapter 10: Fundraising
- Chapter 11: Collaborative approach in NGOs
- Chapter 12: Communication
- Chapter 13: Steps to create an association
- Chapter 14: Conclusion
- Chapter 15: References

9) IO8: Policy paper

IO8 is about the Policy Paper which was presented by SIN. In addition to a general introduction to the IO, the focus was also on the recommendations to policy-makers. The following suggestions were generated:

- Policy makers should adopt the necessary measures to strengthen the skills of NGOS' members by implementing systematic training and capacity building activities targeted at the non profit sector.
- To this aim, the NGEnvironment project has tested a specific training, in order to develop the internal capacities of the staff in areas like pedagogy, leadership, business management and communication.
- Policy makers should also invite NGOs, as representatives of the civil society, to participate in an informed way in the definition of environmental policies.
- In this way, active participation of citizens in the decision making process will be considered a grounding element of transparent representation at a policy level and, in addition, institutions will be required to consider their point of view from a multi stakeholder perspective.

10) IO9: Layman Report

The last IO9 is about the Layman report. This section was prepared by GIE. The Layman Report contains:

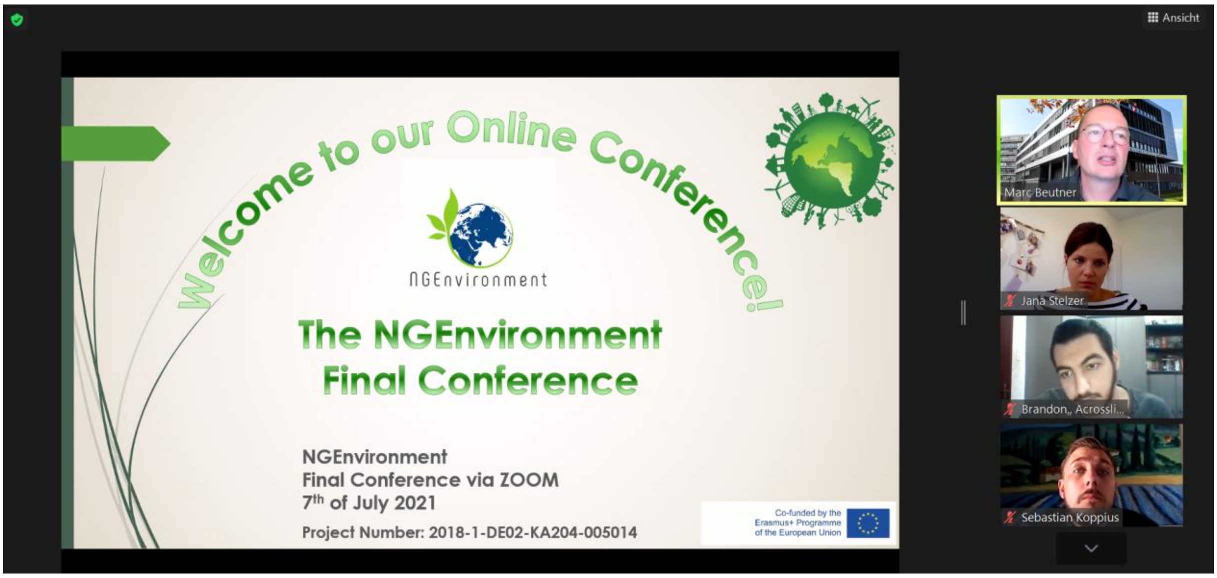
- Setting the Scene
- The NGEnvironment Project
- NGEnvironment Solutions
    - Insights from "Comprehensive Pedagogical Training Programme for equipping the NGO leaders with new knowledge, skills and resources"
    - Insights from "Leadership training addressed to potential new leaders of green and social NGOs"
    - Case studies and the NGEnvironment Online Observatory
- Target beneficiaries
- Benefits of the innovative solution provided by NGEnvironment

Moreover, GIE presented the draft version of the Layman report.

11) End of Final Conference

Lastly, UPB conducted the meeting evaluation. In addition, UPB gave an insight into the latest project activities. Afterwards UPB thanked all participants for attending the Final Conference.

Some impressions:



Welcome to our Online Conference!

NGEnvironment

The NGEnvironment Final Conference

NGEnvironment
Final Conference via ZOOM
7th of July 2021
Project Number: 2018-1-DE02-KA204-005014

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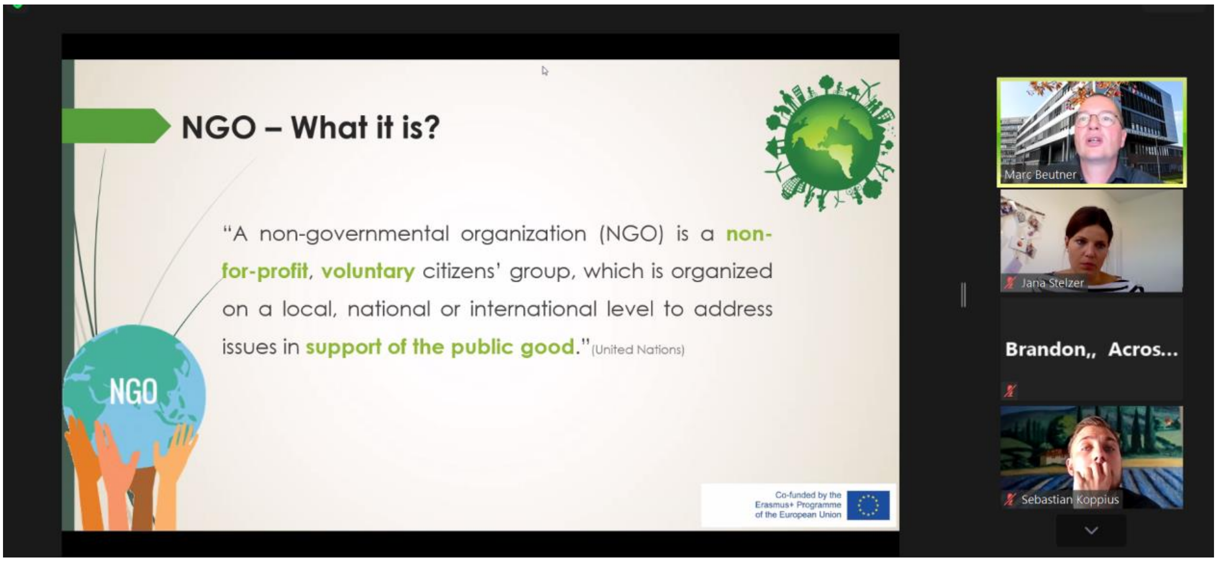

NGO – What it is?

"A non-governmental organization (NGO) is a **non-for-profit**, **voluntary** citizens' group, which is organized on a local, national or international level to address issues in **support of the public good**."(United Nations)

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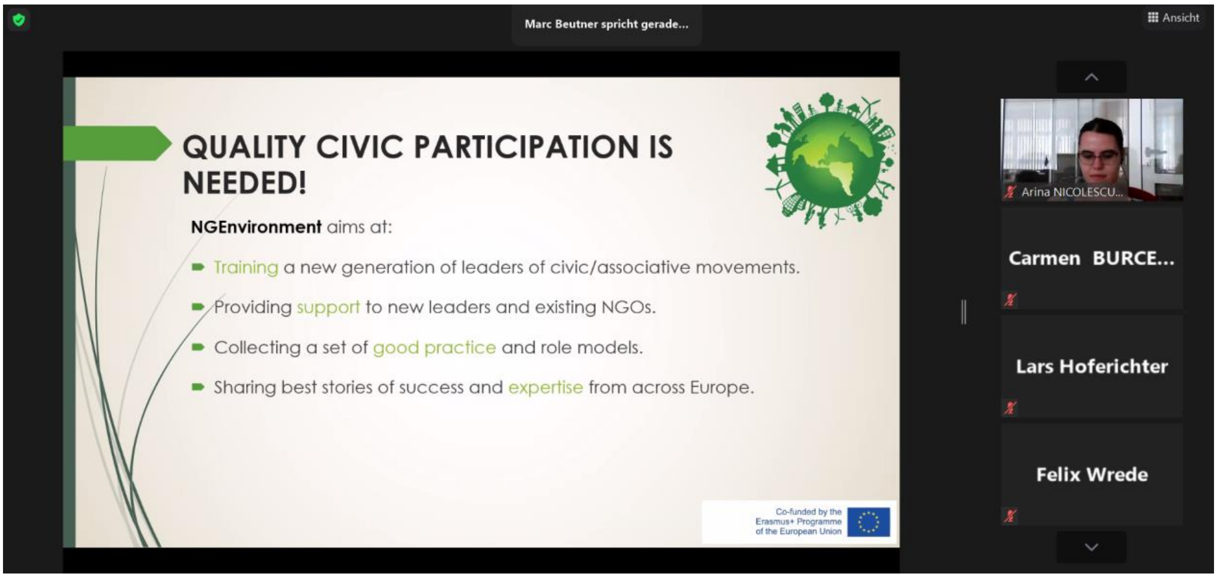
NGO
Marc Beutner
Jana Stelzer
Brandon,, Acros...
Sebastian Koppius



QUALITY CIVIC PARTICIPATION IS NEEDED!

NGEnvironment aims at:

- Training a new generation of leaders of civic/associative movements.
- Providing support to new leaders and existing NGOs.
- Collecting a set of good practice and role models.
- Sharing best stories of success and expertise from across Europe.

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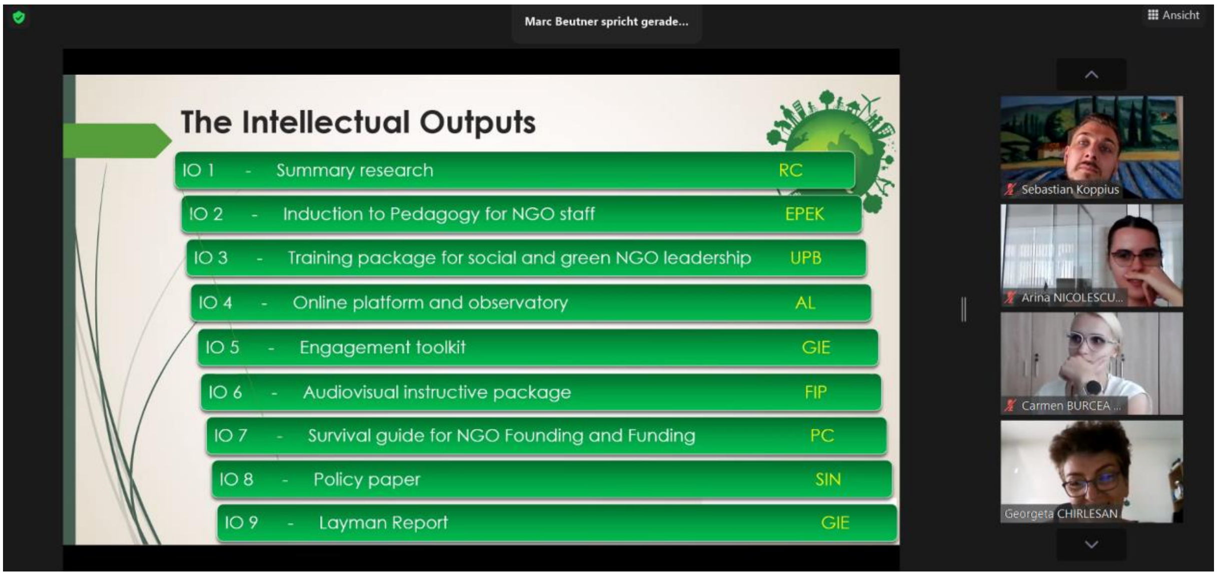
Marc Beutner spricht gerade...
Ansicht
Arina NICOLESCU...
Carmen BURCE...
Lars Hoferichter
Felix Wrede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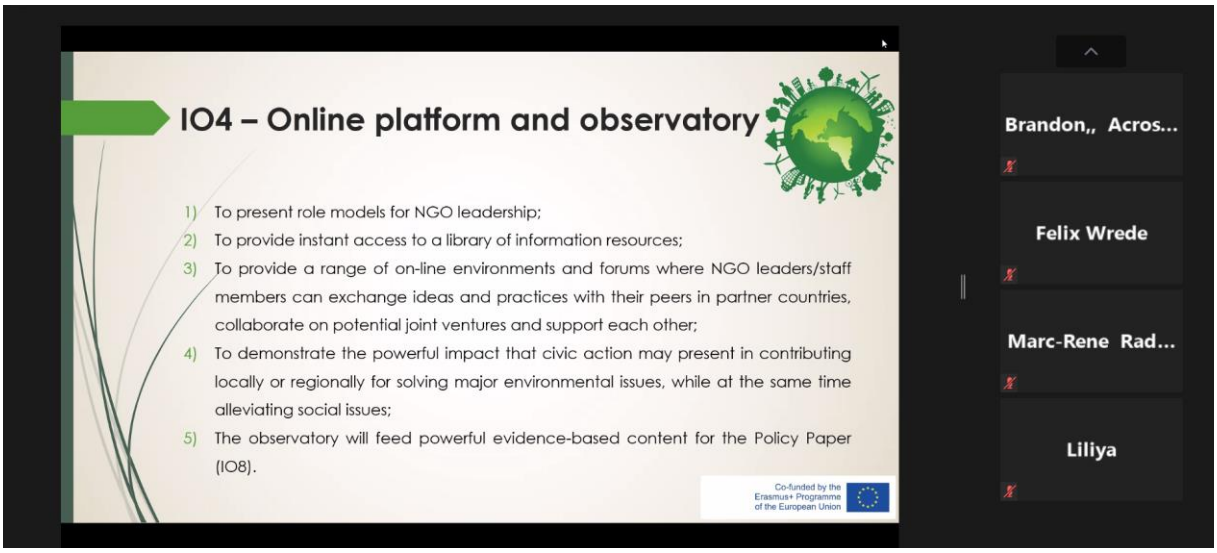
Ansicht
Sebastian Koppius
Arina NICOLESCU...
Carmen BURCEA ...
Georgeta CHIRLESAN

The Intellectual Outputs

IO 1 -	Summary research	RC
IO 2 -	Induction to Pedagogy for NGO staff	EPEK
IO 3 -	Training package for social and green NGO leadership	UPB
IO 4 -	Online platform and observatory	AL
IO 5 -	Engagement toolkit	GIE
IO 6 -	Audiovisual instructive package	FIP
IO 7 -	Survival guide for NGO Founding and Funding	PC
IO 8 -	Policy paper	SIN
IO 9 -	Layman Report	GIE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Felix Wrede
Marc-Rene Rad...
Liliya
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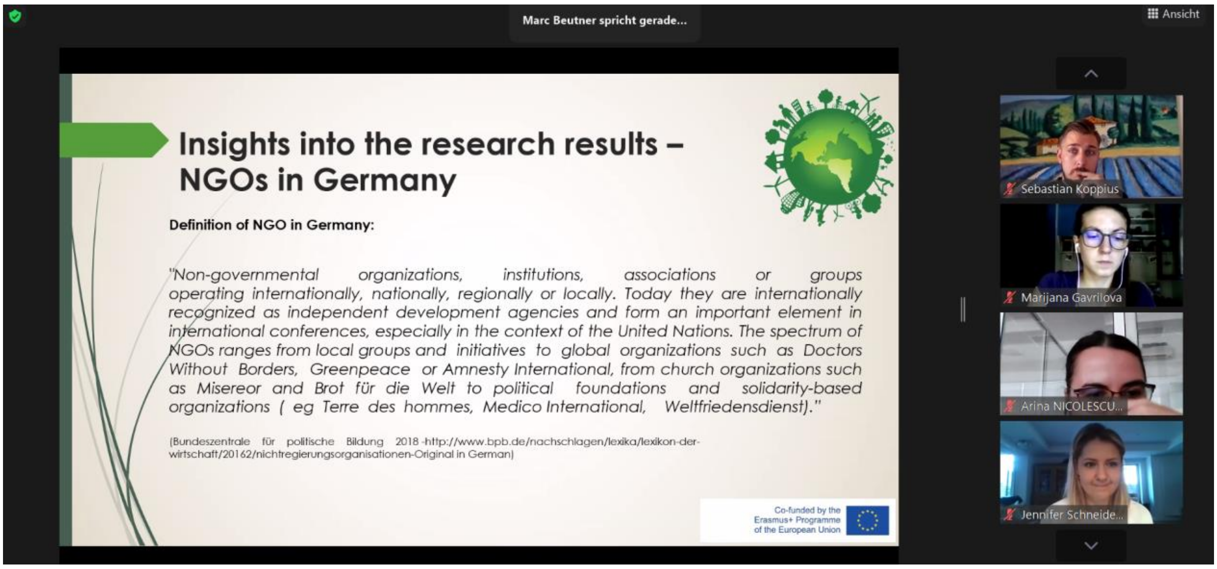
IO4 – Online platform and observatory

1) To present role models for NGO leadership;
2) To provide instant access to a library of information resources;
3) To provide a range of on-line environments and forums where NGO leaders/staff members can exchange ideas and practices with their peers in partner countries, collaborate on potential joint ventures and support each other;
4) To demonstrate the powerful impact that civic action may present in contributing locally or regionally for solving major environmental issues, while at the same time alleviating social issues;
5) The observatory will feed powerful evidence-based content for the Policy Paper (IO8).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Sebastian Koppius
Marijana Gavrilova
Arina NICOLESCU...
Jennifer Schneide...
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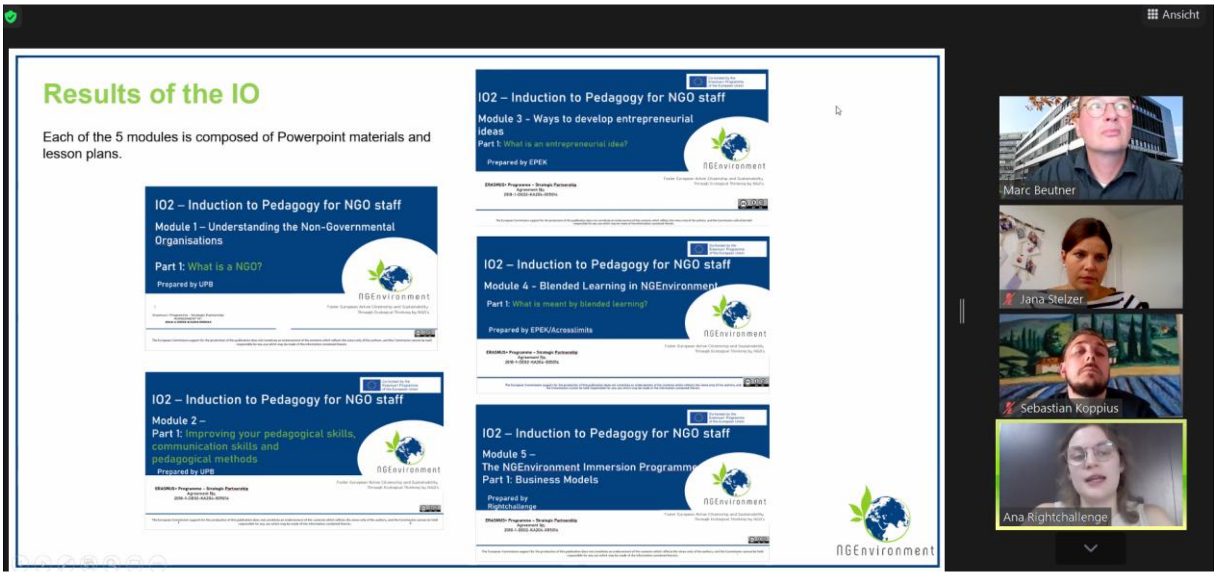
Insights into the research results – NGOs in Germany

Definition of NGO in Germany:

"Non-governmental organizations, institutions, associations or groups operating internationally, nationally, regionally or locally. Today they are internationally recognized as independent development agencies and form an important element in international conferences, especially in the context of the United Nations. The spectrum of NGOs ranges from local groups and initiatives to global organizations such as Doctors Without Borders, Greenpeace or Amnesty International, from church organizations such as Misereor and Brot für die Welt to political foundations and solidarity-based organizations (eg Terre des hommes, Medico International, Weltfriedensdienst)."

(Bundeszentrale für politische Bildung 2018 -http://www.bpb.de/nachschlagen/lexika/lexikon-der-wirtschaft/20162/nichtregierungsorganisationen-Original in German)


Ansicht
Marc Beutner
Jana Stelzer
Sebastian Koppius
Ana Rightchallenge
NGEnvironment

Results of the IO

Each of the 5 modules is composed of Powerpoint materials and lesson plans.

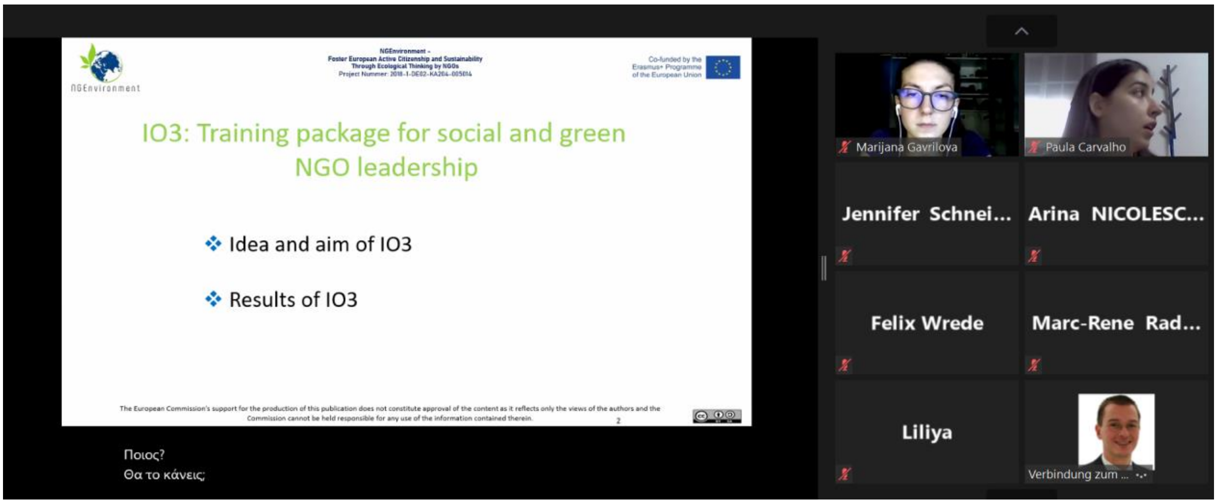
IO2 – Induction to Pedagogy for NGO staff
Module 1 – Understanding the Non-Governmental Organisations
Part 1: What is a NGO?
Prepared by UPB

IO2 – Induction to Pedagogy for NGO staff
Module 2 –
Part 1: Improving your pedagogical skills, communication skills and pedagogical methods
Prepared by UPB

IO2 – Induction to Pedagogy for NGO staff
Module 3 - Ways to develop entrepreneurial ideas
Part 1: What is an entrepreneurial idea?
Prepared by EPEK

IO2 – Induction to Pedagogy for NGO staff
Module 4 - Blended Learning in NGEnvironment
Part 1: What is meant by blended learning?
Prepared by EPEK/Acrosslimits

IO2 – Induction to Pedagogy for NGO staff
Module 5 –
The NGEnvironment Immersion Programme
Part 1: Business Models
Prepared by Rightchallenge



NGEnvironment -
Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGOs
Project Nummer: 2018-1-DE02-KA204-005014

IO3: Training package for social and green NGO leadership

- Idea and aim of IO3
- Results of IO3

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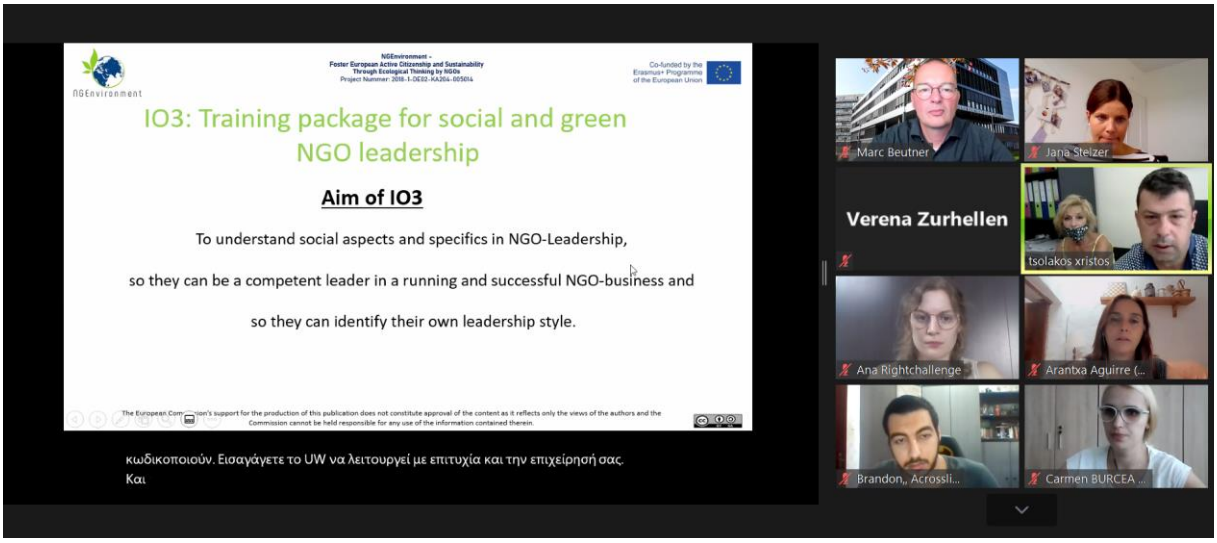
Ποιος?
Θα το κάνεις;

Marijana Gavrilova
Paula Carvalho
Jennifer Schnei...
Arina NICOLESC...
Felix Wrede
Marc-Rene Rad...
Liliya
Verbindung zum ...



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IO3: Training package for social and green NGO leadership

Aim of IO3

To understand social aspects and specifics in NGO-Leadership,

so they can be a competent leader in a running and successful NGO-business and

so they can identify their own leadership style.

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κωδικοποιούν. Εισαγάγετε το UW να λειτουργεί με επιτυχία και την επιχείρησή σας.
Και

Marc Beutner
Jana Stelzer
Verena Zurhellen
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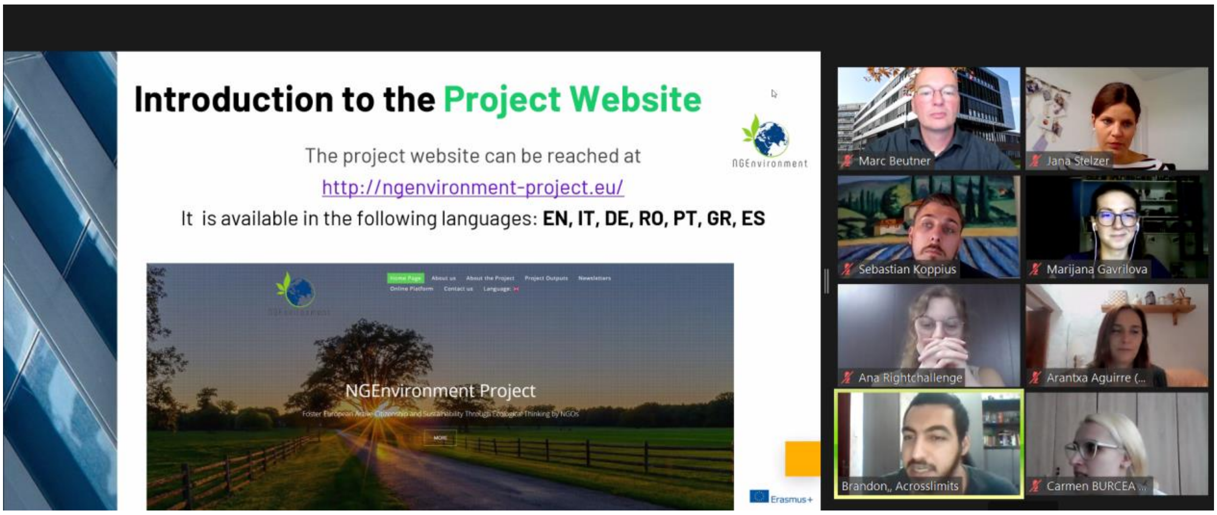
Ana Rightchallenge
Arantxa Aguirre (...
Brandon,, Acrossli...
Carmen BURCEA ...

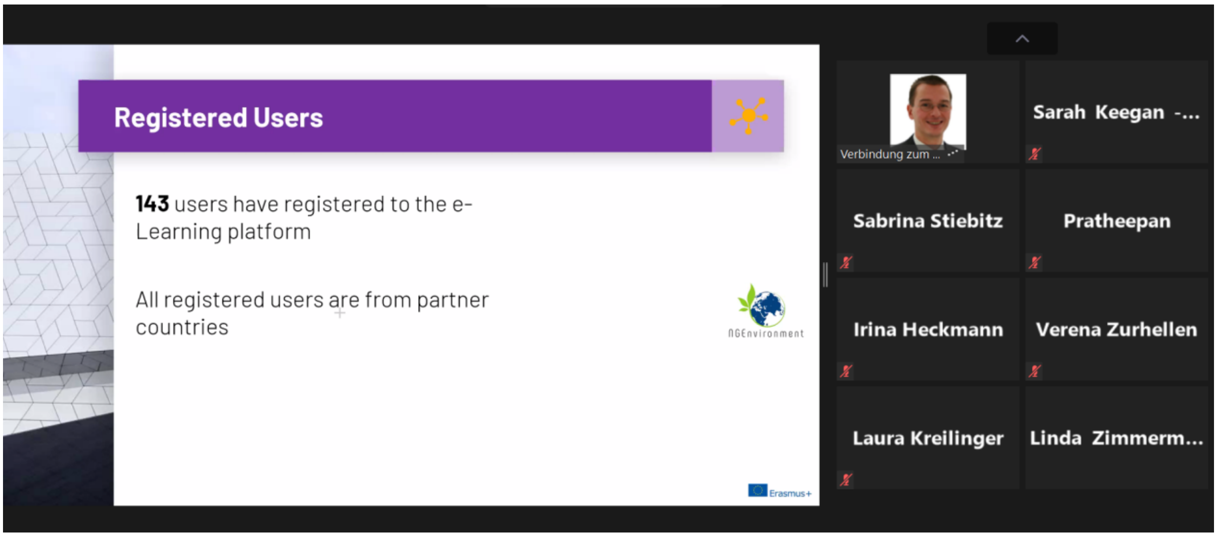


Introduction to the Project Website

The project website can be reached at http://ngenvironment-project.eu/

It is available in the following languages: **EN, IT, DE, RO, PT, GR, ES**

Home Page
About us
About the Project
Project Outputs
Newsletters
Online Platform
Contact us
Language:
NGEnvironment Project
Foster European Active Citizenship and Sustainability Through Ecological Thinking by NGOs
MORE
Erasmus+
Marc Beutner
Jana Stelzer
Sebastian Koppius
Marijana Gavrilova
Ana Rightchallenge
Arantxa Aguirre (...
Brandon, Acrosslimits
Carmen BURCEA

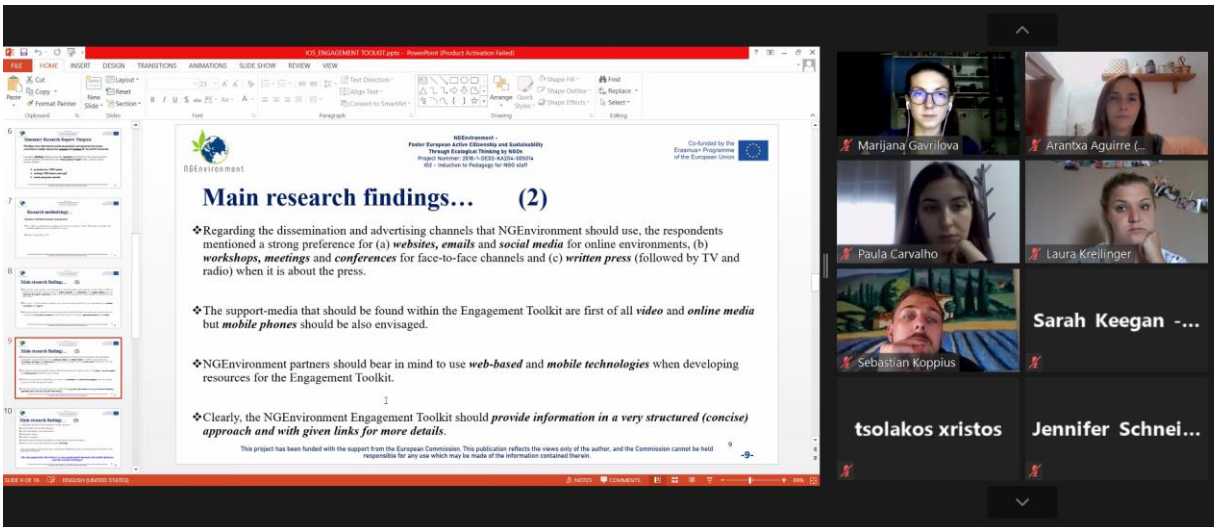


Registered Users

143 users have registered to the e-Learning platform

All registered users are from partner countries

Erasmus+
Verbindung zum ...
Sarah Keegan -...
Sabrina Stiebitz
Pratheepan
Irina Heckmann
Verena Zurhellen
Laura Kreilinger
Linda Zimmerm...


I05_ENGAGEMENT TOOLKIT.pptx - PowerPoint (Product Activation Failed)
NGEnvironment -
Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGOs
Project Nummer: 2018-1-DE02-KA204-005014
I02 - Induction to Pedagogy for NGO staff
Co-funded by the Erasmus+ Programme of the European Union
Marijana Gavrilova
Arantxa Aguirre (...
Paula Carvalho
Laura Kreilinger
Sebastian Koppius
Sarah Keegan -...
tsolakos xristos
Jennifer Schnei...

Main research findings… (2)

- Regarding the dissemination and advertising channels that NGEnvironment should use, the respondents mentioned a strong preference for (a) ***websites, emails*** and ***social media*** for online environments, (b) ***workshops, meetings*** and ***conferences*** for face-to-face channels and (c) ***written press*** (followed by TV and radio) when it is about the press.
- The support-media that should be found within the Engagement Toolkit are first of all ***video*** and ***online media*** but ***mobile phones*** should be also envisaged.
- NGEnvironment partners should bear in mind to use ***web-based*** and ***mobile technologies*** when developing resources for the Engagement Toolkit.
- Clearly, the NGEnvironment Engagement Toolkit should ***provide information in a very structured (concise) approach and with given links for more details***.

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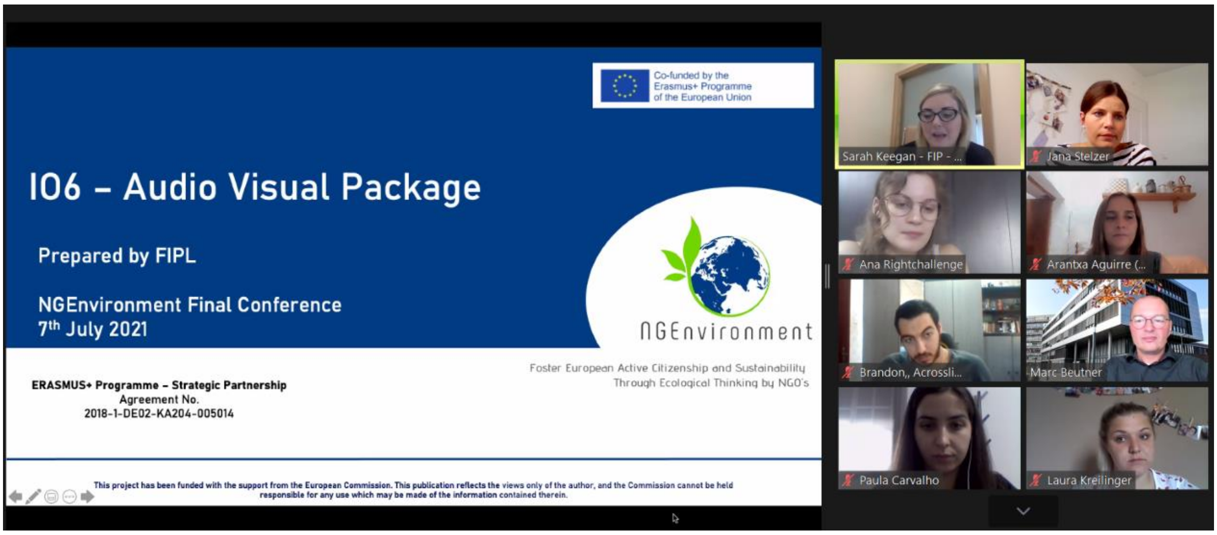
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NGEnvironment
Sarah Keegan - FIP - ...
Jana Stelzer
Ana Rightchallenge
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Marc Beutner
Paula Carvalho
Laura Kreilinger

I06 – Audio Visual Package

Prepared by FIPL

NGEnvironment Final Conference
7th July 2021

Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGO's

ERASMUS+ Programme – Strategic Partnership
Agreement No.
2018-1-DE02-KA204-005014

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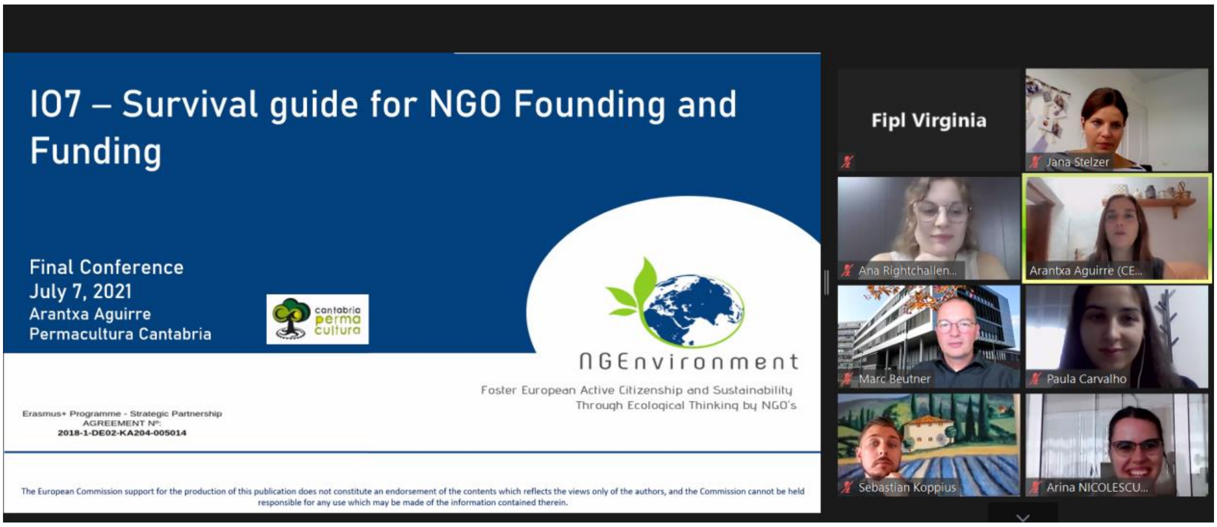

IO7 – Survival guide for NGO Founding and Funding

Final Conference
July 7, 2021
Arantxa Aguirre
Permacultura Cantabria

NGEnvironment
Foster European Active Citizenship and Sustainability
Through Ecological Thinking by NGO's

Erasmus+ Programme - Strategic Partnership
AGREEMENT Nº:
2018-1-DE02-KA204-005014

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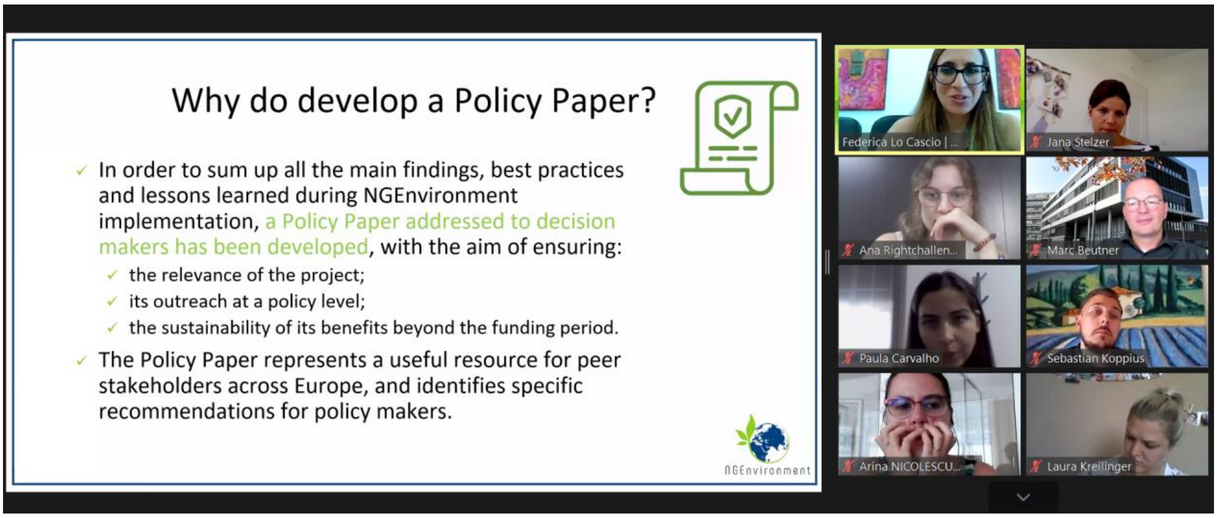
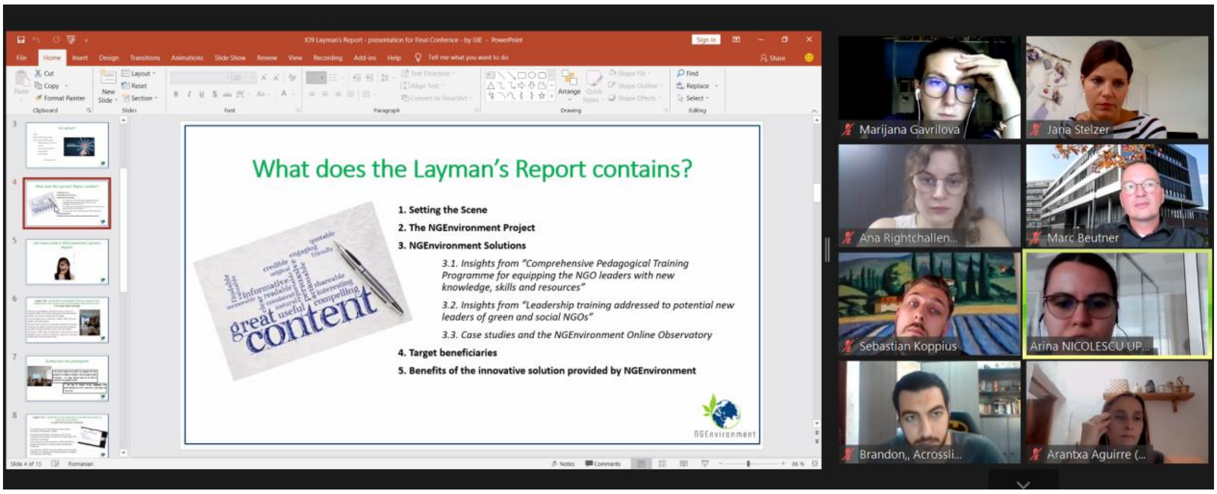
cantabria perma cultura
Fipl Virginia
Jana Stelzer
Ana Rightchallen...
Arantxa Aguirre (CE...
Marc Beutner
Paula Carvalho
Sebastian Koppius
Arina NICOLESCU...



Why do develop a Policy Paper?

- ✓ In order to sum up all the main findings, best practices and lessons learned during NGEnvironment implementation, a Policy Paper addressed to decision makers has been developed, with the aim of ensuring:
  - ✓ the relevance of the project;
  - ✓ its outreach at a policy level;
  - ✓ the sustainability of its benefits beyond the funding period.
- ✓ The Policy Paper represents a useful resource for peer stakeholders across Europe, and identifies specific recommendations for policy makers.

NGEnvironment
Federica Lo Cascio | ...
Jana Stelzer
Ana Rightchallen...
Marc Beutner
Paula Carvalho
Sebastian Koppius
Arina NICOLESCU...
Laura Kreilinger


IO9 Layman's Report - presentation for Final Conference - by GIE - PowerPoint
Sign in
File
Home
Insert
Design
Transitions
Animations
Slide Show
Review
View
Recording
Add-ins
Help
Tell me what you want to do
Share
Cut
Copy
Format Painter
Clipboard
New Slide
Layout
Reset
Section
Slides
Font
Paragraph
Text Direction
Align Text
Convert to SmartArt
Arrange
Quick Styles
Shape Fill
Shape Outline
Shape Effects
Drawing
Find
Replace
Select
Editing
Notes
Comments
Marijana Gavrilova
Jana Stelzer
Ana Rightchallen...
Marc Beutner
Sebastian Koppius
Arina NICOLESCU UP...
Brandon,, Acrossli...
Arantxa Aguirre (...

What does the Layman's Report contains?

1. Setting the Scene
2. The NGEnvironment Project
3. NGEnvironment Solutions
    3.1. Insights from "Comprehensive Pedagogical Training Programme for equipping the NGO leaders with new knowledge, skills and resources"
    3.2. Insights from "Leadership training addressed to potential new leaders of green and social NGOs"
    3.3. Case studies and the NGEnvironment Online Observatory
4. Target beneficiaries
5. Benefits of the innovative solution provided by NGEnvironment