

## Video 1 Understanding NGOs and modern leadership

### **Introduction:**

Non-governmental organisations operate to serve communities. Whether it is advocacy for change or preservation of common assets or values, the general aim of an NGO is to secure the welfare of society.

In the current era, overshadowed by the detriments of globalisation, mass migrations, environmental threats and climate change, green and social NGOs have a chance to become the cradle of citizen initiatives and engagements.

However, this mission of NGOs can only be achieved if they are led by leaders whose motivations originate from the understanding that modern challenges need to be addressed from the perspective of communities.

NGEnvironment aims to support this process by promoting the culture of active citizenship, where strong and informed modern leaders through developing their own capacities are able to foster positive community interventions.

### **Main Content:**

There is no shortage of motivated and conscious individuals in Europe, who are aware of the need to improve the quality of environmental, social and civic life. There is, however, a gap in the way that the leadership culture is perceived. Addressing this gap by educating European citizens of the role that their own skillsets and capacities play for collective development is crucial.

The NGEnvironment project is run under the agenda of the Erasmus + programme, which aims to inspire individuals to engage in community action and develop the entrepreneurship and leadership skills required by the modern leaders. On the other hand, it gives the opportunity to current staff and leaders of NGOs, to support future leaders in understanding the roles that social and green entrepreneurs need to play.

To achieve its goals, NGEnvironment aims to showcase the successful actions of green and social NGOs, provide appropriate training packages supported by the

immersion programme, and add a dynamic element to the process of experience exchange between existing and future NGO leaders.

The international consortium of this project, is represented by **the following** organisations from eight countries: Germany - University Paderborn, Portugal - Rightchallenge, Greece - Society for Environmental Education of Korinthia, Malta - Across Limits, Ireland - Future in Perspective , Spain - Permacultura Cantabria, Italy - Sinergie and Romania – Group for European Integration. **The project consortium guarantees** that the results of the project will empower citizens, businesses and communities around Europe. Even so it will **promote** NGO success stories and motivate their engagement into active citizenship.

**Summary:**

NGEnvironment, by promoting the understanding that everyone can become a leader and engage in active citizenship is a combination of both right and obligation, it provides individuals with an ideal opportunity to learn new skills, exchange experience and enact positive environmental and social change.

If you want to become a leader of a social or green NGO, here is your chance!  
Visit the project website for more information.